

**Last Updated:**  
**May, 2006**

**SHAWN J. PARRY-GILES**

Associate Professor, Department of Communication (2003)  
Director, Center for Political Communication and Civic Leadership  
Affiliate Associate Professor, Women's Studies  
University of Maryland

**Office Address:**

Department of Communication  
University of Maryland  
2130 Skinner Building  
College Park, MD 20742-7635  
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**Education:**

Ph.D., 1992, Department of Speech Communication, Indiana University, Bloomington, IN.

M.A., 1987, Department of Speech Communication, University of New Mexico, Albuquerque, NM.

B.F.A., 1984, Communication and Theater Arts, Emporia State University, Emporia, KS.

**Academic Experience:**

Associate Professor, Department of Communication, University of Maryland, College Park, MD, effective August 2003.

Assistant Professor, Department of Communication, University of Maryland, College Park, MD, 1998 (Fall) – 2003 (Fall).

Associate Professor, Department of Speech Communication and Theater, Monmouth College, Monmouth, IL, 1997-1998 (Spring).

Assistant Professor, Department of Speech Communication and Theater, Monmouth College, Monmouth, IL, 1992-1997.

Instructor, Department of Speech Communication and Theater, Monmouth College, Monmouth, IL 1991-1992.

Lecturer, Department of Speech Communication, Indiana University, Bloomington, IN, 1990-1991.

Associate Instructor, Department of Speech Communication, Indiana University, Bloomington, IN, 1987-1990.

Teaching Assistant, Department of Speech Communication, University of New Mexico, Albuquerque, NM, 1984-1987.

**Research Interests:**

Political, Rhetorical, Media, and Feminist Criticism, centering on Presidential and First Lady Discourse.

**Books:**

Parry-Giles, Trevor, and Shawn J. Parry-Giles. The Prime-Time Presidency: *The West Wing* and U.S. Nationalism. Urbana: University of Illinois Press, 2006.

Parry-Giles, Shawn J. The Rhetorical Presidency, Propaganda, and the Cold War, 1945-1955. Westport, CT: Praeger Publishers, 2002. (*Designated as a Choice Outstanding Academic Title for 2002.*)

Parry-Giles, Shawn J., and Trevor Parry-Giles. Constructing Clinton: Hyperreality and Presidential Image-Making in Postmodern Politics. New York: Peter Lang Publishing, 2002. (*Recipient of the Everett Lee Hunt Award*).

**Journal Publications** (refereed publications):

Parry-Giles, Shawn J., and Diane M. Blair. "The Rise of the Rhetorical First Lady: Politics, Gender Ideology, and Women's Voice, 1789-2002" [lead essay]. Rhetoric & Public Affairs, 5 (2002), 565-599.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "*The West Wing's* Prime-Time Presidentiality: Mimesis and Catharsis in a Postmodern Romance." Quarterly Journal of Speech 88 (2002): 209-227.

Parry-Giles, Shawn J. "Mediating Hillary Rodham Clinton: Television News Practices and Image-Making in the Postmodern Age." Critical Studies in Media Communication 17 (2000): 205-226.

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Collective Memory, Political Nostalgia, and the Rhetorical Presidency: Bill Clinton's Commemoration of the March on Washington, August 28, 1998." Quarterly Journal of Speech 86 (2000): 417-437.

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Meta-Imaging, The War Room, and the Hyperreality of U. S. Politics." Journal of Communication 49 (1999): 28-45.

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Gendered Politics and Presidential Image Construction: A Reassessment of the 'Feminine Style.'" Communication Monographs 63 (1996): 337-353.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "Political Scopophilia, Presidential Campaigning, and the Intimacy of American Politics." Communication Studies 47 (1996): 191-205.

Parry-Giles, Shawn J. "'Camouflaged' Propaganda: The Truman and Eisenhower Administrations' Covert Manipulation of News." Western Journal of Communication 60 (1996): 146-167.

Parry-Giles, Shawn J. "Rhetorical Experimentation and the Cold War, 1947-1953: The Development of an Internationalist Approach to Propaganda." Quarterly Journal of Speech 80 (1994): 448-467.

Parry-Giles, Shawn J. "Propaganda, Effect, and the Cold War: Gauging the Status of America's War of Words." Political Communication 11 (1994): 203-213.

Parry-Giles, Shawn J. "The Eisenhower Administration's Conceptualization of the USIA: The Development of Overt and Covert Propaganda Strategies." Presidential Studies Quarterly 24 (1994): 263-276.

Parry-Giles, Shawn J. "The Rhetorical Tension Between 'Propaganda' and 'Democracy': Blending Competing Conceptions of Ideology and Theory." Communication Studies 44 (1993): 117-131.

### **Book Chapters:**

Parry-Giles, Shawn J., and Trevor Parry-Giles. "*Fahrenheit 9/11*—Virtual Reality and the Limitations of Commodified Dissent." In The New Political Documentary. Edited by Thomas Benson and Brian Snee. Under review with Southern Illinois University Press.

Parry-Giles, Shawn J. "Constituting Presidency and U.S. Citizenship in Campaign 2004." In Rhetoric and Democratic Citizenship. Edited by David Timmerman and Todd McDorman. Under review with Michigan State University Press.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "Political Scopophilia, Presidential Campaigning, and the Intimacy of American Politics." *Readings in Political Communication*. Edited by Theodore Sheckels, Jannette Kenner Muir, Terry Robertson, and Lisa Gring Pemble. State College, PA: Strata Publishing Company, in press. [reprint from *Communication Studies*]

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "The West Wing's Prime-Time Presidentiality: Mimesis and Catharsis in a Postmodern Romance." In *Television: The Critical View*, 7<sup>th</sup> ed. Edited by Horace Newcomb. New York: Oxford University Press, 2006. [reprint from *Quarterly Journal of Speech*]

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "An Optimistic Reassessment of Political Communication in the United States." In Communicating Politics: Engaging the Public in Democratic Life. Edited by Lynda Lee Kaid, Dianne G. Bystrom, Mitchell S. McKinney, Diana B. Carlin. Peter Lang Publishing, 2005. [reprint from *Argumentation and Advocacy*; reprint also in *Readings in Political Communication*. Edited by Theodore Sheckels, Jannette Kenner Muir, Terry Robertson, and Lisa Gring Pemble. State College, PA: Strata Publishing Company, in press.]

Aldoory, Linda, and Shawn J. Parry-Giles. "Intersectionality and Theories of Feminism and Race: Media Production, Representation, and Reception." In Mass Media and Society. Edited by James Curran and Michael Gurevitch. London: Taylor and Hodder, 2005.

Blair, Diane M., and Shawn J. Parry-Giles. "Crafting a Presidential Partnership: The Rhetoric of Rosalynn Carter." In Leading Ladies of the White House: Communication Strategies of Notable Twentieth-Century First Ladies. Edited by Molly Meijer Wertheimer. Landham, MD: Rowman & Littlefield Publishers, 2005.

Parry, Shawn J., and Jason Edward Black. "Elizabeth Birch." In *American Voices: An Encyclopedia of Contemporary Orators*. Edited by Bernard Duffy. New York: Greenwood Press, 2005.

Blair, Diane M., and Shawn J. Parry-Giles. "Crafting a Presidential Partnership: The Rhetoric of Rosalynn Carter." In Inventing Their Voices: The Rhetoric of American First Ladies of the Twentieth Century. Edited by Molly Meijer Wertheimer. Lanham, MD: Rowman & Littlefield Publishers, 2003.

Parry-Giles, Shawn J. "Political Authenticity, Television News, and Hillary Rodham Clinton." In Politics, Discourse and American Society: New Agendas. Edited by Roderick P. Hart and Bartholomew Sparrow. Rowman and Littlefield Publishers, 2001.

Parry-Giles, Shawn J. "Military America's Propaganda Program, 1945-1955." In Critical Reflections on the Cold War: Linking Rhetoric and History. Edited by Martin J. Medhurst and H. W. Brands. College Station: Texas A&M Press, 2000, 95-133.

### **White Paper Reports:**

Task Force Member (David Henry, Davis Houck, Mel Laracey, Stephen Lucas, and Shawn Parry-Giles), *Evaluating the Rhetorical Presidency*, forthcoming.

The Racine Group (David Birdsell, Diana Carlin, Jennifer Considine, Edward Hinck, Kathleen Kendall, Michael Leff, Shawn Parry-Giles, Michael Pfau, Sr., Kathryn Olson, and David Zarefsky). "White Paper on Televised Political Campaign Debates." *Argumentation & Advocacy* 38 (2002): 199-218. [reprint in *Readings in Political Communication*. Edited by Theodore Sheckels, Jannette Kenner Muir, Terry Robertson, and Lisa Gring Pemble. State College, PA: Strata Publishing Company, in press.]

### **Invited and Critical Reviews** (invited/non-refereed publications):

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Introduction: Campaign 2004—Looking to the Past for Ideological Certainty in a Period of National Anxiety" [special issue]. *Rhetoric & Public Affairs*, 8 (2005): 543-548.

Parry-Giles, Shawn J. Review of *Selling Intervention and War: The Presidency, the Media, and the American Public*, by Jon Western [book review]. *The Journal of Politics*, forthcoming.

Parry-Giles, Shawn J. Review of *From Total War to Total Diplomacy: The Advertising Council and the Construction of the Cold War Consensus*, by Daniel L. Lykins [book review]. *Journal of American History* 91 (2005): 1528-1529.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "Embracing the Mess: Reflections on Campaign 2000" [critical review]. *Rhetoric & Public Affairs* 4 (2001): 717-737.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "Reassessing the State of Political Discourse in the United States" [forum essay]. *Argumentation & Advocacy* 37 (2001): 158-170.

Parry-Giles, Shawn J. "Image-Based Politics, Feminism, and the Consequences of Their Convergence" [critical review]. *Critical Studies in Mass Communication* 15 (1998): 460-468.

Parry-Giles, Shawn J. Review of *Science of Coercion: Communication Research & Psychological Warfare 1945-1960*, by Christopher Simpson [book review]. *Quarterly Journal of Speech* 82 (1996): 197-199.

### **Invited Presentations:**

Parry-Giles, "Fahrenheit 9/11—Virtual Realism and the Limits of Commodified Dissent." Department of Communication, University of Georgia, Athens, GA, 2006.

Parry-Giles, Shawn J. "Constituting Presidentiality and U.S. Citizenship in Campaign 2004." Conference on "Rhetoric and Democratic Citizenship," Center of Inquiry in the Liberal Arts, Wabash College, Wabash, IN, 2005.

Parry-Giles, Shawn J. "The Gendered and Racialized Language of Militarism." Montgomery College Visiting Scholars Series entitled, "The Civic Conversation Since 9/11," Takoma Park, Maryland, 2003.

Parry-Giles, Shawn J. "Women and Political Leadership in the United States." International Institute in Women's Studies—Theories and Practices of Difference and Commonality, Department of Women's Studies and the Curriculum Transformation Project, Towson University, Baltimore, Maryland, 2003.

Parry-Giles, Shawn J. "Gendered Nationalism and *The West Wing*." Consortium on Race, Gender, and Ethnicity, University of Maryland, College Park, MD, 2002.

Parry-Giles, Shawn J., and Linda Aldoory. "Coalition Building and Difference in Communication Research." International Institute in Women's Studies—Theories and Practices of Difference and Commonality, Department of Women's Studies and the Curriculum Transformation Project, University of Maryland, College Park, MD, 2002.

Parry-Giles, Shawn J. "The Rhetorical Presidency, Propaganda, and Covert Warfare, 1947-1955." Department of Speech Communication Colloquium Series, Pennsylvania State University, State College, PA, 2001.

Parry-Giles, Shawn J. "Political Authenticity, Television News, and Hillary Rodham Clinton." New Agendas in Political Communication Conference, Texas Institute for Civic Participation, University of Texas, Austin, TX, 2000.

Parry-Giles, Shawn J. "Mediating Hillary Rodham Clinton." Public Relations Society of America Educators' Academy International, Interdisciplinary Public Relations Research Conference, University of Maryland, College Park, MD, 1999.

Parry-Giles, Shawn J. "The Truman and Eisenhower Administrations' Militarization of Cold War Propaganda: Expanding the Rhetorical Presidency." Center for Presidential Studies--George Bush Presidential Library, Texas A&M University, College Station, TX, 1998.

Parry-Giles, Shawn J. "Constructing the Presidential Image." Coalition of Women's Awareness Month, Lecture Series, Monmouth College, Monmouth, IL, 1994.

Parry-Giles, Shawn J. "Rhetorical Experimentation and the Cold War, 1947-1953." Monmouth College Convocation Series, Monmouth College, Monmouth IL, 1993.

**Conference Presentations/Panel Participation:**

Parry-Giles, Shawn J., and Trevor Parry-Giles. "*Fahrenheit 9/11*—Virtual Reality and the Limitations of Commodified Dissent." National Communication Association, Boston, MA, 2005.

Parry-Giles, Shawn J. "Constituting Presidentiality and U.S. Citizenship in Campaign 2004." National Communication Association, Boston, MA, 2005.

Panelist, "The Current Health of the Longitudinal Case Study in Rhetorical Criticism." National Communication Association, Boston, MA, 2005.

Parry-Giles, Shawn J. "Engendering Benevolent War and Imperial Peace: U.S. Nationalism and Presidential Constructions of War and Peace." National Communication Association, Chicago, IL, 2004.

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Of Eagles, Arrows, Olive Branches, and Presidents: Militarized Nationalism and *The West Wing*." Paper presented at the Tools for Social Justice: Research and Scholarship Day, Consortium on Race, Gender, & Ethnicity, University of Maryland, 2004.

Parry-Giles, Shawn J. Participant, Roundtable Discussion: Teaching Presidential Rhetoric. National Communication Association, Chicago, IL, 2004.

Parry-Giles, Shawn J., Participant, Short Course on Grant Applications. National Communication Association, Chicago, IL, 2004.

Parry-Giles, Shawn J. "Debates, Dialogue, and Citizen Engagement." Eastern Communication Association, Washington, D.C., 2003.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "Responding Therapeutically to 9/11: Presidential Constructions of American Nationalism in the Discourse of George W. Bush and *The West Wing*." Chesapeake American Studies Association, College Park, Maryland, 2003.

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Presidential Therapies and the Events of September 11: Mimesis, Methexis, and Nationalism in the Rhetorics of George W. Bush and *The West Wing*." Public Address Conference, Athens, GA, 2002.

Parry-Giles, Shawn J., and Diane M. Blair. "The Rise of the Rhetorical First Lady: Politics, Gender Ideology, and Women's Voice, 1789-2002." National Communication Association, New Orleans, LA, 2002.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "A Cathartic Presidentiality: The West Wing and the Ideological Definition of Presidential Leadership." National Communication Association, Atlanta, GA, 2001.

Parry-Giles, Shawn J. "Hillary Rodham Clinton and the Future of First Ladies." Eastern Communication Association, Portland, ME, 2001.

Parry-Giles, Shawn J. "Mediating Hillary Rodham Clinton: Television News Practices and Image-Making in the Postmodern Age." National Communication Association, Seattle, WA, 2000.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "*Primary Colors* and the Satirical Authentication of Bill Clinton." Rhetoric Society of America Conference, Washington, DC, 2000.

Parry-Giles, Shawn J. "Recovering First Ladies Voices." Rhetoric Society of America Conference, Washington, DC, 2000.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "An Optimistic Reassessment of Political Communication in the United States." NCA Summer Conference—Communicating Politics: Engaging the Public in Campaign 2000 and Beyond, Washington, DC, 2000.

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Collective Memory, Political Nostalgia, and the Rhetorical Presidency: Bill Clinton's Commemoration of the March on Washington, August 28, 1998." National Communication Association Convention, Chicago, IL, 1999.

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Meta-Imaging and the Hyperreality of American Politics: The War Room and the 1992 Clinton Campaign." National Communication Association Convention, New York, NY, 1998. (Top Competitive Paper, Public Address Division).

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "Meta-Imaging and the Hyperreality of American Politics: The War Room and the 1992 Clinton Campaign." Conference on Politics and the Media, University of Nebraska, Lincoln, NE, 1998.

Parry-Giles, Shawn J. "Autobiography as Propaganda: The 'Reluctant' Witnesses of the Campaign of Truth." Speech Communication Association Convention, San Diego, CA, 1996.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "Political Scopophilia, Presidential Campaigning, and the Intimacy of American Politics." Speech Communication Association Convention, San Diego, CA, 1996.

Parry-Giles, Shawn J. "Legitimizing Peacetime Propaganda: The Relationship Between America's Propaganda Program and the Domestic News Media during the Truman and Eisenhower Presidencies." Speech Communication Association Convention, San Antonio, TX, 1995.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "Intimacy and American Politics: Media Voyeurism in the Presidential Campaign Film." Speech Communication Association Convention, San Antonio, TX, 1995.

Parry-Giles, Shawn J., and Trevor Parry-Giles. "Hegemonic Masculinity and the Presidential Campaign Film: A Reassessment of the 'Feminine Style.'" Speech Communication Association Convention, New Orleans, LA, 1994 (Competitive Top Four, Public Address Division).

Parry-Giles, Shawn J. "The Rhetorical Tension Between 'Propaganda' and 'Democracy': Blending Competing Conceptions of Ideology and Theory." Speech Communication Association Convention, Miami, FL, 1993.

Parry-Giles, Shawn J. "Rhetorical Experimentation and the Cold War, 1947-1953: Fluctuations in Ideology." Central States Communication Association/Southern States Communication Association Joint Convention, Lexington, KY, 1993.

Parry-Giles, Shawn J. "Denouncing the 'Propaganda'-'Information' Dichotomy: The Eisenhower Administration's Conceptualization of the USIA." Speech Communication Association Convention, Chicago, IL, 1992.

Parry-Giles, Trevor, and Shawn J. Parry-Giles. "The Forgotten King: 'Equality,' Nonviolence, and Martin Luther King Jr.'s Opposition to the War in Vietnam." Speech Communication Association Convention, Chicago, IL, 1992.

Parry-Giles, Shawn J. "Congressional Deliberations and America's Cold War 'Propaganda': The Problem of Effect Revisited." Speech Communication Association Convention, Atlanta, GA, 1991 (Competitive Top Four, Public Address Division).

Parry-Giles, Shawn J. "Exporting America's Cold War Message: Congressional Justification for the 'War of Words' Against the Soviet Union." Speech Communication Association Convention, Atlanta, GA, 1991.

Parry-Giles, Shawn J. "A Reinterpretation of the 1927 Public Debate Over American Foreign Policy in Latin America." Central States Communication Association Convention, Chicago, IL, 1991.

Parry-Giles, Shawn J. "CBS's Coverage of the Nuclear Freeze Movement, 1981-1983: The Fluidity of News Media Bias." Speech Communication Association Convention, Chicago, IL, 1990 (Top Paper Award, Peace Communication Commission).

Parry-Giles, Shawn J. "The Rhetorical Management of the War Powers Resolution: Reagan, Congress, and the Deployment of U. S. Troops to Lebanon." Speech Communication Association Convention, Chicago, IL, 1990.

### **Panel Responses:**

Panel Respondent, "Top Papers in Public Address," National Communication Association, San Antonio, TX, 2006.

Panel Respondent, "Top Papers in Public Address," National Communication Association, Boston, MA, 2005.

Panel Respondent, (Re)Constituting Political Identity Through Collective Memory." National Communication Association, Boston, MA, 2005.

Panel Respondent, Panel on "War Propaganda: What Is It Used For." National Communication Association, Chicago, IL, 2004.

Panel Respondent, Panel on Kansas Governor's Race—2002. National Communication Association Convention, Miami, FL, 2003.

Panel Respondent, Paper Presented by Karlyn Kohrs Campbell, "The Pre-Rhetorical Presidency: President Polk's Presidential Administration." Center for Presidential Studies--George Bush Presidential Library, Texas A&M University, College Station, TX, 2002.

Panel Respondent, Paper Presented by Meena Bose and Fred I. Greenstein, "The Three-Tiered Rhetorical Leadership of President Eisenhower: Speeches, Press Conferences, Private Conversations." Center for Presidential Studies--George Bush Presidential Library, Texas A&M University, College Station, TX, 1999.

Panel Respondent, Debut Papers in Public Address. National Communication Association Convention, Chicago, IL, 1999.

Panel Respondent, Debut Papers in Rhetorical Theory and Criticism. Central States Communication Association Convention, 1994.

### **Grants:**

Center for Political Communication and Civic Leadership—Receipient of the NEH Teaching and Learning Resources and Curriculum Development Grant—Materials Development Grant (\$195,023), United States Government, 2005 (Shawn Parry-Giles—Principal Investigator; Co-Principial Investigators: Robert Gaines (UMD), J. Michael Hogan (PSU), Rosa Eberly (PSU), and Martin J. Medhurst (Baylor).

Graduate Record Board Summer Research Award (\$12,000), University of Maryland, College Park, MD, 2001.

Graduate Record Board Research Award (\$3,500), University of Maryland, College Park, MD, 1998.

Faculty and Instructional Development Grant, Monmouth College, Monmouth, IL, 1993, 1995, 1997 (\$400 each year).

Grant-in-Aid of Research, Indiana University, Bloomington, IN, 1990 (\$500).

### **Honors and Awards:**

Center for Political Communication and Civic Leadership—Recipient of Special Recognition in relation to the Departmental Award for Excellent and Innovation in Undergraduate Teaching (\$1,000), University of Maryland, 2004.

Everett Lee Hunt Award (with Trevor Parry-Giles), *Constructing Clinton: Hyperreality and Presidential Image-Making in Postmodern Politics*, Eastern Communication Association, 2003.

Choice Outstanding Academic Title, *The Rhetorical Presidency, Propaganda, and the Cold War*, 2003.

Parry, Giles, Trevor, and Shawn J. Parry-Giles. Wrage-Baskerville Award, Public Address Division, National Communication Association, Atlanta, GA, 2001.

Parry-Giles, Shawn J., and Trevor Parry-Giles. Top Paper Award, Public Address Division, National Communication Association, New York, NY, 1998.

Parry-Giles, Shawn J., and Trevor Parry-Giles. Competitive Top Four Papers, Public Address Division, Speech Communication Association, New Orleans, LA, 1994.

Parry-Giles, Shawn J. Competitive Top Four Papers, Public Address Division, Speech Communication Association, Atlanta, GA, 1991.

Parry-Giles, Shawn J. Top Paper Award, Peace Communication Commission, Speech Communication Association, Chicago, IL, 1990.

Robert G. Gunderson Achievement Award, Department of Speech Communication, Indiana University, Bloomington, IN, 1991.

Virginia Gunderson Outstanding Research Paper Award, Department of Speech Communication, Indiana University, Bloomington, IN, 1990.

Graduate School Fellowship, Indiana University, Bloomington, IN, 1987-1988.  
 Outstanding Graduate Student Teaching Award, International Communication Association, 1985.

**Editorial Boards and Reviewing Activities:**

Editorial Board Member, Michigan State University Press, Series in Public Affairs, 2003-present.

Editorial Board Member, Rhetoric and Public Affairs, 2001-present.

Editorial Board Member, Quarterly Journal of Speech, 2004-present.

Associate Editor, Critical Studies in Media Communication, 2002-present.

Guest Reviewer, Politics and Policy, 2006.

Manuscript Reviewer, Houghton Mifflin, 2006.

Manuscript Reviewer, Roxbury Publishing Company, 2005, 2006.

Reader, Executive Advisor Board, Americana: The Journal of American Popular Culture, 1900-Present, 2004-2005.

Editorial Board Member, Communication Studies, 2003-2005.

Guest Reviewer, Journal of Cold War Studies, 2005.

Guest Reviewer, Special Issue on Presidential Debates, Argumentation and Advocacy, 2005.

Editorial Board Member, Argumentation & Advocacy, 2001-2003.

Associate Editor, Quarterly Journal of Speech, 2000-2001.

Associate Editor, Women's Studies in Communication, 1997-2000.

Proposal Reviewer, Strata Publishing, 2002, 2004.

Manuscript Reviewer, Feminist Media Studies, 2004.

Manuscript Reviewer, Texas A&M University Press, 2001.

Proposal Reviewer, Oxford University Press, 1999.

Proposal Reviewer, Rowman & Littlefield Publishers, 1999.

External Reviewer, Critical Studies and Media Communication, 2001, 2002.

External Reviewer, Western Journal of Communication, 2001.

External Reviewer, Political Communication, 1999, 2000, 2002.

External Reviewer, Rhetoric and Public Affairs, 1998, 2000.

External Reviewer, Communication Studies, 1995-1997, 1999.

### **Courses Taught at the University of Maryland:**

*COMM768/498 (The 2000 Presidential Campaign):* This combined graduate and undergraduate seminar in public address contextualizes the 2000 presidential campaign in the history of such campaigns, centering on presidential campaign discourse (e.g., speeches, advertisements, campaign films, debates, television news coverage) in the televisual presidential age. (Fall 2000; Enrollment - 38)

*COMM768 (Seminar: Special Topics in Public Address - The Discourse of the President and First Lady):* This seminar examines speeches, letters, and other discourse of Presidents and First Ladies from 1776-2000. (Spring 2000; Enrollment - 6) (Fall 2003; Enrollment 12)

*COMM760 (Political Communication):* This course emphasizes the blending of theory and practice in the analysis of politics and the media, utilizing rhetorical-critical perspectives. (Fall 1998; Enrollment - 6) (Spring 2004; Enrollment 8)

*COMM748 (The Rhetoric of the Presidency—The Cold War):* This course offers a study of presidential rhetoric from a public address perspective that intersects the examination of rhetoric and history during the Cold War. (Fall 2005; Enrollment – 11)

*COMM738 (Seminar in Mediated Communication: Media and Politics):*  
This course situates the 2004 election in the theories of media and politics, focusing on such issues of political advertising, news coverage, and the role of visual discourse as well as the Internet on contemporary politics. (Fall 2004; Enrollment – 14)

*COMM738 (Seminar in Mediated Communication: Women and Mediated Communication):* This course applies qualitative and critical methodologies to the study of women and media (e.g., film, primetime television, advertising, news), emphasizing the examination of cultural studies and feminist approaches in relation to identity, health, politics, and reproduction. This course was team taught with Dr. Linda Aldoory. (Spring 2002; Enrollment – 9)

*COMM712 (Advanced Historical/Critical Methods in Communication Research):* This course examines a wide range of rhetorical perspectives and simultaneously serves to elevate students' abilities to write publishable essays in rhetorical criticism. (Spring 1999; Enrollment - 5) (Spring 2001; Enrollment - 6)

*COMM711 (Historical/Critical Methods in Communication Research):* This course introduces students to various rhetorical perspectives and the process of writing criticism. (Fall 1999; Enrollment - 4) (Fall 2000; Enrollment - 6) (Fall 2002; Enrollment - 10)

*COMM652 (Contemporary Rhetorical Theory):* This course studies various twentieth-century rhetorical theories and requires students to ask and answer research questions relevant to a theoretical examination of contemporary rhetoric. (Fall 1999; Enrollment - 5)

*COMM461 (Voices of Public Leadership in the Twentieth Century):* This course is a study of the use of speaking in the power struggles of the twentieth century. (Spring 2000; Enrollment 55) (Spring 2001; Enrollment 45) (Spring 2002; Enrollment 46) (Spring 2003; Enrollment 35) (Spring 2004; Enrollment 30) (Spring 2006; Enrollment 32)

*COMM458 (Seminar in Political Communication: Presidential Campaign Discourse):* This course situates the 2004 presidential election in the history of such campaigns, centering especially on presidential primaries. (Spring 2003; Enrollment 35) (Fall 2004; Enrollment 40)

*COMM453 (The Power of Discourse in American Society—Media and Politics):* This course assesses the power of discourse in U.S. political culture by examining media theories and mediated messages pertaining to historical and contemporary political rhetorics. (Fall 2005; Enrollment 35)

*COMM401 (Strategic Discourse Analysis):* This course is designed to enhance students' ability to analyze strategic discourse. Students are exposed to various perspectives of rhetorical criticism that are developed to interpret public texts. (Fall 1998; Enrollment - 60) (Spring 1999; Enrollment - 60) (Summer 1999; Enrollment - 11); (Summer 2000; Enrollment - 12); (Fall 2002; Enrollment - 42) (Fall 2003; Enrollment 40) (Spring 2006; Enrollment 37)

*COMM200 (Advanced Public Speaking):* This course offers students a forum in which to hone their public speaking skills in persuasive, ceremonial, and informative speaking contexts. (Summer 1999; Enrollment - 11)

*Additional Courses Taught:*

*Senior Seminar: Presidential Campaign Rhetoric*

*Senior Seminar: Rhetorical Theory*

*Communication Criticism*

*Senior Seminar: Media Criticism*

*Senior Seminar: Freedom of Expression/Communication Ethics*  
*Cultural Studies (Interdisciplinary/Team-Taught Course)*  
*Fundamentals of Communication*  
*Freshman Seminar*  
*Interpersonal Communication*  
*Advanced Public Speaking*  
*Methods of Teaching Speech Communication and Theater Arts*  
*Survey of African-American Rhetoric (Independent Study)*  
*Film Studies (Independent Study)*  
*Public Speaking*  
*Business and Professional Communication*  
*Persuasive Speaking*

### **Research Direction:**

#### *Dissertations Directed:*

- ◆ Lisa M. Burns. "First Ladies as Political Women: Press Framing of Presidential Wives, 1900-2001," 2004.
- ◆ James J. Kimble. "Mobilizing the Home Front: War Bonds, Morale, and the U. S. Treasury's Domestic Propaganda Campaign," 2001. (*Recipient of the Gerald R. Miller Outstanding Doctoral Dissertation Award*, National Communication Association, 2003).
- ◆ Diane Blair. "Performing the First Lady: The Rhetoric of Eleanor Roosevelt," 2000. (co-chair)
- ◆ Lisa Gring-Pemle. "'Constructing Welfare as We Know It': A Rhetorical Analysis of the Welfare Reform Hearings and Debates Resulting in the 1996 Personal Responsibility and Work Opportunity Act," 2000. (co-chair)

#### *M.A. Seminar Papers Directed:*

- ◆ Abbe Sentina Depretis, "Containment of the African American Voice: Bobby Seale and the Chicago Eight Trial," 2006.
- ◆ Ben Krueger, "A Rhetorical Analysis of John F. Kennedy's Commencement Address at American University," 2006.
- ◆ Belinda Stillion Southard, "Three Post-Feminist Quandaries and *Sex and the City*," 2004.

- ◆ Leslie Holoweiko, "Situating Racist Remarks: Trent Lott's Partial Fall From Grace," 2004.
- ◆ Richard Winston, "Metaphor, Collective Memory and Race: Bill Clinton's American 'Home,'" 2003.
- ◆ Lisa Corrigan, "Defining 'Woman' and Farrakhan's Prophetic Ethos," 2002.
- ◆ Lindsay Hayes, "The President and the Press: Rhetorical Constructions of the Press During the Kennedy Administration," 2001.

*Undergraduate Faculty Mentor:*

- ◆ 2 undergraduate students completed an Independent Study on the Voices of Democracy Project: The U.S. Oratory Project, Center for Political Communication and Civic Leadership, Textual Authentication, 2006.
- ◆ 1 undergraduate student completed an Independent Study on Writing, 2006.
- ◆ 4 undergraduate students completed an Independent Study on Youth and Civic Engagement, Center for Political Communication and Civic Leadership's Terrapin Town Hall: The 2004 Student Vote, 2003.
- ◆ 3 undergraduate students completed an Independent Study, Center for Political Communication and Civic Leadership's Recovery Democracy Forum, 2002.
- ◆ Seletra Sutherland, "Mary Church Terrell: Resurrecting African American Women Leaders," Summer Scholars Research Program, University of Maryland, College Park, MD, 2000.
- ◆ 8 undergraduate students completed an Independent Study in archival research methods (Library of Congress) and the discourse of first ladies, 2000.

Advisor, 7 Ph.D. Students, Department of Communication, University of Maryland, College Park, MD.

Advisor, 3 M.A. Students, Department of Communication, University of Maryland, College Park, MD.

Committee Member, 12 Ph.D. and Master's Students (Communication, Women's Studies, Government and Politics), University of Maryland, College Park, MD.

**Public/Community Service:**

Academic Advisory Committee Member, U.S. Holocaust Memorial Museum's Exhibition on Propaganda, Washington, D.C., 2004.

Speaker, "Faith and the 2004 Presidential Election," Bradley Hills Presbyterian Church, Bethesda, Maryland, 2004.

Co-Host, U.S. State Department's International Visitor Program—5 journalists from Nepal, University of Maryland, 2004.

Academic Advocate, Humanities Advocacy Day, United States Congress, Representative for the National Communication Association, 2004, 2005, 2006.

**Professional Service:**

Co-Editor, Voices of Democracy (on-line academic journal)—[www.voicesofdemocracy.com](http://www.voicesofdemocracy.com), 2006- .

Co-Project Director, Voices of Democracy: The U.S. Oratory Project, [www.voicesofdemocracy.com](http://www.voicesofdemocracy.com), 2005- .

Conference Convener, Advisory Board Members—Voices of Democracy: The U.S. Oratory Project, College Park, Maryland, September 22-24, 2005.

Guest Editors (Shawn J. Parry-Giles and Trevor Parry-Giles), Special Issue on Campaign 2004, Rhetoric & Public Affairs 8 (2005).

Representative, NEH Meeting, National Communication Association, 2006.

Chair, Nominating Committee, Political Communication Division, National Communication Association, 2006.

Faculty Mentor, Doctoral Honor's Conference, University of Oklahoma, Norman, OK, 2005.

Chair, Gerald R. Miller Outstanding Doctoral Dissertation Award Committee, National Communication Association, 2005.

Chair, Marie Hochmuth Nichols Award Committee, National Communication Association, 2005.

Reviewer, Rhetoric and Public Address, Eastern Communication Association, 2005.

Tenure Review Letters (3):

- University of Oklahoma (2005)
- Colorado State University (2005)

- Southern Methodist University (2004)

Immediate Past Chair, National Communication Association, 2004-2005.

Member, Gerald R. Miller Outstanding Doctoral Dissertation Award Committee, National Communication Association, 2004.

Member, Legislative Assembly, National Communication Association, 2004-2006.

Chair, Public Address Division, National Communication Association, 2004.

Member, Nominating Committee, Political Communication Division, National Communication Association, 2004.

Vice-Chair, Public Address Division, National Communication Association, 2003.

Member, Marie Hochmuth Nichols Award Committee, Public Address Division, National Communication Association, 1999-2000.

Manuscript Reviewer, Public Address Division, National Communication Association, 1994, 1995, 1997, 1999, 2000, 2001, 2002, 2004, 2005, 2006.

Manuscript Reviewer, Rhetorical Theory and Criticism Interest Group, Central States Communication Association, 1995, 1996.

Chair/Program Planner, Rhetorical Theory & Criticism Interest Group, Central States Communication Association, 1994-1995.

### **Departmental Service:**

Member, Grades Appeal Committee, Department of Communication, University of Maryland, 2005-2006.

Co-Director, Political Advertising Resource Center (PARC), Center for Political Communication and Civic Leadership, University of Maryland, College Park, MD, 2004-present.

Director, Center for Political Communication and Civic Leadership, Department of Communication, University of Maryland, College Park, MD, 2001-present.

Co-Planner, Public Address Conference, "Constituting Political Culture," Washington, DC, 2004.

Chair, Public Relations Search Committee, Department of Communication, University of Maryland, 2003.

Member, Faculty Advisory Committee, Department of Communication, University of Maryland, 1999-2000, 2000-2001.

Coordinator, DebateWatch 2000, Department of Communication, University of Maryland, College Park, MD, 2000.

Member, Graduate Studies Committee, Department of Communication, University of Maryland, College Park, MD, 1998-1999.

Member, Media Committee, Department of Communication, University of Maryland, College Park, MD, 1999.

Course Director, COMM 360—Rhetoric of Black America, Department of Communication, University of Maryland, 1999-2001.

Course Director, COMM 200—Advanced Public Speaking, Department of Communication, University of Maryland, 2000-2001.

Colloquium Coordinator, Department of Communication, University of Maryland, College Park, MD, 1998-1999.

Member/Recorder of Minutes, Public Relations Search Committee, Department of Communication, University of Maryland, College Park, MD, 1999.

Member/Recorder of Minutes, Associate Staff Search Committee, Department of Communication, University of Maryland, College Park, MD, 1998.

Member, Foundations Exam Committee, Department of Communication, University of Maryland, College Park, MD, 1998.

Member, Salary Committee, Department of Communication, University of Maryland, College Park, MD, 1999, 2004.

Recorder of Minutes, Departmental Assembly, Department of Communication, University of Maryland, College Park, MD, 1998-1999.

Coordinator, NCA Reception Committee, Department of Communication, University of Maryland, College Park, MD, 1998.

**University Service:**

External Member, Linguistic Departmental Review, College of Arts and Humanities, University of Maryland, 2006.

Member, Task Force on Faculty Life and Professional Success, Office of the Senior Vice President for Academic Affairs and Provost, University of Maryland, 2005-2006.

Member, Visual Studies Group, College of Arts and Humanities, University of Maryland, 2005.

Member, Faculty Advisory Committee, Democracy Studies and Civic Practice Program of the Democracy Collaborative, University of Maryland, 2004.

Member, Committee on Programs, Courses, and Curricula (PCC), College of Arts and Humanities, University of Maryland, College Park, MD, 2003-2004.

Member, Committee to Review Dean Thomas Kunkel, College of Journalism, University of Maryland, College Park, MD, 2003.

Senator, University Senate, University of Maryland, College Park, MD, 1999-2002.

Member, Nominations Committee, University Senate, University of Maryland, College Park, MD, 2002.

Member, ERG Committee, University of Maryland, College Park, MD, 2000-2002.

Member, Internal Review Committee for the Department of Communication, College of Arts & Humanities, University of Maryland, College Park, MD, 2000.

Member, Senate Executive Committee, College Park Senate, University of Maryland, College Park, MD, 1999-2000.

Senate Representative, Terrapin Day, Annapolis, MD, 2000.

**Expert Political Commentator/Editorial Reviews:**

*CBS News Radio*, 2006.

*Atlanta Journal-Constitution*, 2006.

*Dallas Morning News*, 2006.

KQED—*Forum with Michael Kransy*—San Francisco, 2006.

C-Span Television—*Close Up Foundation*, 2005.

*Washington Post*, 2005.

*Baltimore Magazine*, 2005.

*St. Petersburg Times*, 2005.

*Helsingborgs Dagblad Swedish Daily Press*, 2005.

*Le Devoir*, 2005.

*New York Times*, 2004.

*BBC Radio—Five Live*, London, England, 2004.

*WTOP*, Washington, DC, 2004.

*National Public Radio—Miami*, 2004.

*Boston Globe*, 2004.

*Miami Herald*, 2004.

*Baltimore Sun*, 2002, 2003, 2004, 2006.

*L.A. Times*, 2004.

*Capital News Service*, 2004.

*Pittsburgh-Post Gazette*, 2004.

*ABC WJLA TV*, Washington, D.C., 2004.

*UPI* (story also reprinted in the *Washington Times*), 2003.

*Associated Press*, 2003.

*Associated Press—Radio*, 2003.

*National Journal*, 2003.

*Voice of America*, 2001.

*Washington Post*, 2000.

*Review Atlas* (Monmouth, IL), 1996.

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Signature (Shawn J. Parry-Giles)

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Date