

**REPORT ON GRADUATE STUDENT
PRODUCTIVITY:
Department of Communication
University of Maryland
2009-2010**

Publications

Journal Articles (10)

Austin, Lucinda, Mitchko, J., Freeman, C., Kirby, S., & Milne, J. (2009). Using framing theory to unite the field of injury and violence prevention and response: "Adding Power to Our Voices." *Social Marketing Quarterly*, 15 (S1), 35-54.

Austin, L. L. (2010). When non-profit partnerships equal big profits: A closer look at an exemplar non-profit organization relationship. *PRism*, 7(2). Forthcoming.

Aldoory, L. & **Austin, L. L.** (forthcoming). Relationship building and situational publics: Theoretical approaches guiding today's health public relations. In A.M. Dorsey, K.I. Miller, R. Parrott & T.L. Thompson (Eds.) *Handbook of Health Communication* (2nd ed.). Mahwah, NJ: Lawrence Erlbaum.

Barney, Timothy. "Power Lines: The Rhetoric of Maps as Social Change in the Post-Cold War Landscape." *Quarterly Journal of Speech* 95, no. 4 (November 2009): 412-34.

Becker-Olsen, K., & **Briones, Rowena L.** (2009). Towards a drug-free America: Guilt processing and drug prevention. *Journal of Research for Consumers*, 16(2), 1-17.

Lewis, Tiffany and Valerie Manusov, "Listening to Another's Distress in Everyday Relationships," *Communication Quarterly* 57 (2009): 282-301

Skubisz, Christine, Reimer, T., & Hoffrage, U. (2009). Communicating quantitative risk information. In C. Beck (Ed.), *Communication yearbook* (Vol. 33, pp. 177-212). New York: Routledge

Marshall, R. J., & **Sundstrom, Beth** (2010). Determining the level of interest in a professional association for social marketing in the United States: results of a national survey. *Social Marketing Quarterly*, 16 (1), 21-30.

Michael Pfau, et al. (includes **Jill Cornelius Underhill**), "Role and Impact of Involvement and Enhanced Threat in Resistance," *Communication Quarterly* 58 (2010): 1-18.

Zhu, Julie. (2009). The journey of an organizational communication scholar: An interview with Dr. Patrice Buzzanell, *China Media Research*, 5 (3), 64-68.

Book Chapters (1)

Hample, D., & **Cionea, Ioana A.** (2010). Taking conflict personally and its connections to aggressiveness. In T. Avtgis & A. S. Rancer (Eds.), *Arguments, aggression, and conflict: New directions in theory and research* (pp. 372-387). New York: Routledge

Published Book Reviews (2)

Levenshus, A. B. (2009). [Review of the book *Public relations: strategies and tactics* (9th ed.)]. *Journalism Studies*, 10(4), 571-572.

Zhu, Julie. (2009). [Review of the book *Global Negotiation: The New Rules*] . *International Journal of Conflict Management*, 20, 420-421.

Awards & Honors (17)

Allen, Susan. Goldhaber Travel Grant. Graduate School. University of Maryland, College Park, MD. July 2009.

Allen, Susan. Winner of the ARHU Graduate Student Service Award. Arts & Humanities. University of Maryland, College Park, MD. September 2009.

Austin, Lucinda. Runner-up, Betsy Plank Award. Public Relations Society of America International Conference, San Diego, CA. November 2009. (one of only four students accepted to present at the conference)

Barney, Timothy. Recipient, 2010 Civic Engagement Stimulus Grant from the Center for Teaching Excellence / Coalition for Civic Engagement (for COMM200 Service Learning Project)

Briones, Rowena. Student of Color Travel Grant. National Communication Association. Chicago, IL. November 2009.

Briones, Rowena. Travel Grant, International Communication Association, Singapore. June 2010.

Donofrio, Theresa A. Honors Humanities Doctoral Teaching Fellowship. Honors Humanities Program, University of Maryland, College Park, MD. August 2009.

Khakimova, Leysan. Betsy Plank Award. Public Relations Society of America. November 2009.

Khakimova, Leysan. Top Four Student Paper in Public Relations. Public Relations Division, National Communication Association. November 2009.

Lewis, Tiffany. Top Student Papers in Rhetoric and Public Address. Eastern Communication Association. Baltimore, MD. April 2010.

Merkel, Ryan E. Top Competitive Papers in Applied Communication. Eastern Communication Association. Baltimore, MD. April 2010.

Raudenbush, Janna. Stephen A. Smith Award (Top-ranked Co-authored Undergraduate Paper). National Communication Association. Chicago, IL, November 2009.

Samek, Alyssa. Travel Grant. Organization for Research on Women and Communication. March 2010.

Scholz, Robin. Top Student Papers in Rhetoric and Public Address. Eastern Communication Association. Baltimore, MD. April 2010.

Skubisz, Christine Travel award. College of Arts & Humanities, University of Maryland, College Park. November 2009.

Zhu, Julie. Center for Teaching Excellence International Teaching Fellow. University of Maryland, College Park, MD, April 2009.

Conference Presentations (58)

Allen, Susan. "Fighting Negative Identity: How Muslim-Americans Communicate Identity Through Dialogue" Presented at the NCA Summer Conference on Intercultural Dialogue at Maltepe University, Istanbul, Turkey. July 2009.

Allen, Susan. "Al Qa'ida Message to Americans: An Analysis of Ethical Strategies in Public Relations Campaigns." International Public Relations Research Conference. Coral Gables, FL. March 2010.

Austin, Lucinda L. "Exploring the Disconnect Between Public Relations and Related Professions: How College Admissions Professionals View their Role as Public Representatives." Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Austin, Lucinda L. "Framing diversity: A qualitative content analysis of public relations industry publications". Paper to be presented to the Public Relations Society of America International Conference, San Diego, CA. November 2009. (runner up for the Betsy Plank Award)

Austin, Lucinda L., & Turner, Monique Mitchell. "Young women's perceptions of indoor tanning and media's influence: Interviews with college students and a content analysis of pro-

tanning messages.” Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Boston, MA. August 2009.

Austin, Lucinda L. & Elizabeth Toth. "An Exploratory Search for How Ethics is Developing in Global Curricula: Analysis of Curricula Descriptions and Interviews with Public Relations Educators." International Public Relations Research Conference. Coral Gables, FL. March 2010.

Barney, Timothy J. “Missiles as Missives': The Radical Cartography of William Bunge's Nuclear War Atlas.” Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Boudewyns-Paquin, Vanessa. “Understanding the Predictive Power of Social Influence in the Theory of Planned Behavior.” Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Briones, Rowena. “The Role of Public Relations in Inter-Organizational Relationships: How Networks Perform in a Non-Profit Setting.” Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Briones, Rowena. “Mentoring Relationships Research.” Paper presentation at the annual convention of the Eastern Communication Association. Baltimore, MD. April 2010.

Briones, Rowena. (2010, June). “The targeted speak: Defining young women’s involvement with sexual assault.” Poster to be presented at the International Communication Association Annual Conference, Singapore.

Chai, Sabine, & Liu, Meina. “The influence of negotiator experience and situational complexity on the complexity of cognitive schemata activated in negotiation situations.” Paper accepted for presentation at the NCA Conference, Chicago. November 2009.

Cionea, Ioana. “Didn’t See That Coming! Reactions to Expectancy Violations in Negotiations.” Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Hample, D., & **Cionea, Ioana A.** (2010, March). How to study interpersonal arguing. Workshop presented at the 13th Biennial Argumentation Conference, Wake Forest University, Winston-Salem, NC.

Depretis, Abbe. “Abbie Hoffman and the Carnival of the Courtroom.” Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Donofrio, Theresa A. “‘Shaking Off the Dead Hand of the Past’?: Temporal Bridging and Civic Instruction in ABC’s ‘In Search of America.’” A paper presentation at the biennial conference of the Rhetoric Society of America, Minneapolis, MN. May 2010.

Donofrio, Theresa A. "Sighting the Dead: Visual Culture and Memorialization." A paper presentation at the biennial conference of the Rhetoric Society of America, Minneapolis, MN. May 2010.

Donofrio, Theresa A. "A New McLuhan? Jenkins, Convergence Culture & the So-Called 'Death' of Media Studies." A roundtable discussion participant at the annual convention of the Eastern Communication Association, Baltimore, MD. April 2010.

Donofrio, Theresa A. "'America's Holocaust': Holocaust Survivors' Perceptions of Genocide Discourse in Antiabortion Argumentation." Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Donofrio, Theresa A. "Jackson's Moral Drama: Synecdochic Logic and Abstraction in the Opening Statement at the Nuremberg Trial." Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Donofrio, Theresa A. "Security Anxiety and the Pull of Pathology: National Therapy in the Wake of the Virginia Tech Shootings." Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Fall, L. T, & **Epkins, Heather**. "USA's Image Overseas: Contributing Factors, Image Effect and Public Diplomacy Implications." Presented to the International Communication and Public Relations Divisions of the Annual Association for Education in Journalism and Mass Communication, Boston, MA. August 2009.

Gardener, Elizabeth. "Social Aspects of Life and Labor: Graham Taylor as Chicago's Secular Witness." Paper presentation at the annual convention of the Eastern Communication Association, Baltimore, MD. April 2010.

Gilmore, James G. "In God We Trust? Civil Religion as Contested Space in David Barton's The Myth of Separation." Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Gilmore, James G. "Tensions Between Prophecy and Politics in Jerry Falwell and Pat Robertson's Post-9/11 Interview." Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Hobler, Mara. "Food endearments and rubber duckies: Public morality and constructions of family and culture in an abstinence campaign." Presented at the 2009 Association for Education in Journalism and Mass Communication annual conference. Boston, MA. August 2009.

Hobler, Mara. "Women's health, women help: Patient advocates and culture-centered communication in a community prenatal clinic." Paper presentation at the Organization for the Study of Communication, Language, and Gender Annual Conference. Los Angeles, CA. October 2009.

Jang, Ahnlee. "Public Relations in a Megachurch: An Exploratory Study." Paper presentation at the annual convention of the Eastern Communication Association. Baltimore, MD. April 2010.

Khakimova, Leysan. "Toothless and amiable: The case of the United Nations Radio as a public diplomacy tool." Paper to be presented to the Public Relations Division of the National Communication Association, Chicago, IL. November 2009. (Top Four Student Paper in Public Relations).

Khakimova, Leysan. "Ethnic identity, Self-construal, and conflict management styles: a Cross-cultural study of young male Arabs and Americans." Paper to be presented to the International and Intercultural Division of the National Communication Association, Chicago, IL. November 2009.

Khakimova, Leysan. "Communication in Arab groups." Paper to be presented to the Group Communication Division of the National Communication Association, Chicago, IL. November 2009.

Kirby-Straker, Rowena. "The Power of a Child's Voice: Comparing the Effectiveness of Children and Adult Spokespersons in an Environmental Campaign." Paper presentation at the Eastern Communication Association. Baltimore, MD. April 2010.

Krueger, Benjamin. "The Paradox of the Prophetic: Rev. William Sloane Coffin and the Vietnam Antiwar Movement." A paper presentation at the biennial conference of the Rhetoric Society of America, Minneapolis, MN. May 2010.

Krueger, Benjamin. "Burke Bingo: Using Active Learning Strategies to Introduce Dramatism." Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Krueger, Benjamin. "Serial Arguments in Classrooms." Paper presentation at the annual convention of the National Communication Association, Chicago, IL. November 2009.

Kuch, Beth, Briones, Rowena, Liu, B. F., & Jin, Y. (2010, June). "Keeping up with the digital age: How the American Red Cross uses social media to build relationships." Poster to be presented at the International Communication Association Annual Conference, Singapore.

Kuch, Beth & Briones, Rowena. (2010, June). An exploratory study to define issue-focused coalitions. Paper to be presented at the International Communication Association Annual Conference, Singapore.

Levenshus, A. B. (2009). "Maximizing the Internet's relationship-building potential: The Obama campaign's strategic management of its Internet-integrated grassroots strategy." Paper presented at the 2009 annual conference of the Association for Education in Journalism and Mass Communication, Boston, MA.

Horsley, J. S., Liu, B. F., & **Levenshus, Abbey B.** (2009, August). "Expanding the government communication decision wheel with four levels of government." Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Boston, MA.

Liu, B. F. Horsley, S., **Levenshus, Abbey B.** (2009). "Government and corporate public relations practitioners: Peas in a pod or polar opposites?" Paper presented at the 2009 annual conference of the International Communication Association, Chicago, IL.

Lewis, Tiffany. "Abigail Scott Duniway's frontier myth: Connecting progress in the west to woman's suffrage." Paper to be presented at the National Communication Association. Chicago, IL, November 2009.

Lewis, Tiffany. "Seattle's municipal housekeeper: Bertha Knight Landes's entrance into politics." Paper to be presented at the National Communication Association. Chicago, IL, November 2009.

Lewis, Tiffany. "Peace is a Woman's Job: Jeannette Rankin's Pacifist Rhetoric in the Interwar Years." Paper presentation at the annual convention for the Eastern Communication Association. Baltimore, MD. April 2010. (Top Student Papers in Rhetoric and Public Address)

Luechetefeld, Sean. "The Future of Public Debate." Presented at the Eastern Communication Association. Baltimore, MD. April 2010.

Luechetefeld, Sean. "Revisiting Candidate Assessment: Charting a Course Toward Understanding Image and Issue." Paper presentation at the annual convention for the Eastern Communication Association. Baltimore, MD. April 2010.

Luechetefeld, Sean. "Discourses of Change(.gov): Promoting Participation in Politics." Presented at the National Communication Association, Chicago, IL. November 2009.

Luechetefeld, Sean and Taylor W. Hahn. "Leveling the Playing Field: Improving Accessibility for 'Small Schools' Through OpenSource Debate." Presented at the National Communication Association, Chicago, IL. November 2009.

Merkel, Ryan E. "Positioning Major Gift Fund Raising on the Dimensions of Public Relations: A Case Study. Paper presentation at the annual convention for the Eastern Communication Association. Baltimore, MD. April 2010. (Top Competitive Papers in Applied Communication)

Payne, David. "The Aggressiveness of Playful Arguments." Presented at the National Communication Association, Chicago, IL. November 2009.

Place, Katie R. "Women Leaders in Public Relations: A Qualitative Analysis." Presented at Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Boston, MA, August 2009.

Place, Katie R. "A Local Community and How They Make Meaning of a Grassroots Public Relations Campaign." Presented at Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Boston, MA, August 2009.

Raudenbush, Janna. "Nationwide Newspaper Coverage of Accelerated Adolescence: A Community Structure Approach." National Communication Association. Chicago, IL. November 2009.

Samek, Alyssa. "Frances Wright: Reshaping Citizenship and the Fourth of July in 1828." Paper accepted for presentation at the annual conference of the National Communication Association, Chicago, IL, November 2009.

Samek, Alyssa. "Stranger Danger: Constructing Lesbian Citizenship in the Era of the Rising New Right." Paper accepted for presentation at the annual conference of the National Communication Association, Chicago, IL, November 2009.

Scholz, Robin. "Congresswoman Tammy Baldwin's Millennium March on Washington and the Rhetorical Construction of Identity Politics." Paper presentation at the annual convention for the Eastern Communication Association. Baltimore, MD. April 2010. (Top Student Papers in Rhetoric and Public Address)

Turner, Monique Mitchell, **Skubisz, Christine**, Yao, S. Wang, Q., & Xie, X. "The intensity of anger: What differentiates anger from fury?" Paper accepted for presentation at the annual conference of the National Communication Association, Chicago, IL, November 2009.

Skubisz, Christine, Jordan, J., & Davis, R. "Vaccination behavior: The power of interpersonal influence." Paper presented at the National Conference on Health Communication, Marketing, and Media, Atlanta, GA, August, 2009.

Skubisz, Christine. "Perceptions of risk evidence: Are all statistics considered equal?" Paper presented at the 2009 NCA/AFA Summer Conference on Argumentation, Alta, Utah, July 2009.

Service

Merkel, Ryan. ARHU Alumni Association Chapter Board. University of Maryland. College Park, MD.