Studying COMM at Maryland

The Department of Communication takes as its intellectual focus the strategic use of discourse in the public sphere. Departmental research focuses on feminist studies; health and risk communication; intercultural communication; media studies; persuasion and social influence; public relations; and rhetoric and political culture.

Our Ph.D. Program
The Department encourages applications for graduate study from students wishing to pursue interests identified with one or more of these foci. The graduate program in Communication is designed for students whose educational objective is the Ph.D. degree (the program does not admit students whose degree objective is the M.A.).

The Ph.D. degree is research-oriented rather than applied. The graduate curriculum treats disciplinary methods of inquiry, communication concepts and theories, and specialized research problems, and all graduate students engage in independent research projects, including the Ph.D. dissertation. Currently, nearly all of the students admitted into the Ph.D. program aspire to academic careers as scholars and teachers, with a few pursuing professional careers in government, non-profit organizations, or the private sector.

Studying COMM in DC
Communication faculty and graduate students at Maryland enjoy unique research opportunities. The Washington D.C. metropolitan area provides rich resources including Congress, the Supreme Court, the White House, the Library of Congress, the National Archives, the Smithsonian, the national monuments, Embassies, media outlets, and the headquarters of major foundations and public granting agencies such as the National Endowment for the Humanities and the National Science Foundation.

With rare exceptions, the program currently admits only full-time students who are funded by teaching assistantships, administrative assistantships, and/or university fellowships. The department works with students that we admit to provide these funding opportunities to support their work.

New Research from UM
The latest research publications from Maryland faculty members and graduate students, appearing in the leading journals in the communication discipline.

Maryland@NCA, 2013
UM faculty members, graduate students, and alumni are presenting research, participating in business meetings, and receiving awards at the 2013 NCA Convention.

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Research@Maryland
Selected 2013 Articles and Books by UM Faculty, Graduate Students

Faculty members and graduate students in the Department of Communication at the University of Maryland pursue and produce research that spans a wide range of the communication arts & sciences.

- Feminist Studies
- Health & Risk Communication
- Intercultural Communication
- Media Studies
- Persuasion & Social Influence
- Public Relations
- Rhetoric & Political Culture


**Klumpp Receives Ehninger Award**
UM Professor James F. Klumpp is the recipient of the 2013 Douglas W. Ehninger Distinguished Rhetorical Scholar Award. First presented in 1987, the Ehninger Award honors scholars who have executed research programs in rhetorical theory, rhetorical criticism and/or public address studies that demonstrate intellectual creativity, perseverance, and impact on academic communities.

**Alums Receive Dissertation Awards**
Alumni Timothy Barney and Alyssa Samek are recipients of dissertation awards in 2013. Barney (Ph.D., 2011) will receive the Gerald R. Miller Outstanding Doctoral Dissertation Award from NCA, while Samek (Ph.D., 2012) will receive the Dissertation of the Year Award from NCA’s GLBTO Division and Caucus.

Barney received three additional outstanding dissertation awards in 2012 for his project entitled “(Re)placing America: Cold War Mapping and the Mediation of International Space.” Samek’s project, entitled “Crafting Queer Identity, Building Coalitions, and Envisioning Liberation at the Intersections: A Rhetorical Analysis of 1970s Lesbian-Feminist Discourse,” will also receive the 2013 Cheris Kramarae Outstanding Dissertation Award from the Organization for the Study of Communication, Language, and Gender.

**Maryland@NCA, 2013**
University of Maryland faculty members and graduate students presenting research at the NCA 99th Annual Convention include:

- **Deepa Anagondahalli:**
  “Predicting Psychological Ripple Effects of Crisis Communication: The Interplay of Message and Message Receiver Characteristics”

- **Rebecca Alt**
  “Mubarek Framed! Humor Activism in the Egyptian Revolution”

- **Jaclyn Bissell**
  “Examining Kairos: The Significance of Relativism in Democratic Deliberation”

- **Edward L. Fink**
  “Connecting the Presidency and the Court: Dwight D. Eisenhower’s Supreme Court Appointments as Rhetorical Action”

- **Megan Fitzmaurice**
  “Power Tactics in Negotiation: A Test and Application of Power Distance Reduction Theory”

- **Julia Daisy Fraustino**
  “When the Student Becomes the Teacher: Social Capital, Psychological Upheaval and Discourse of Renewal in the Wake of Penn State’s Sandusky Crisis”

- **Lauren Harris**
  “Social Media Use during Disasters”

- **Jon Hoffman**
  “Coalitional Rhetoric and Maryland’s Question 6”

- **Irina Iles**
  “Stress, Risky Behaviors, and Health Messages”

- **Amanda Irions**
  “Perceived Bias in Neutral News Coverage of Health Policies: The Role of Group Difference and Anxiety”

- **Melissa Janoske**
  “The Life Space of Arguing: A Cross-Cultural Comparison”

- **Annette Janovsky**
  “Effect of Cigarette Warning Labels on Smokers: The Role of Graphics, Framing, and Identity”

- **Amanda Irions**
  “Wingmen’s Motives, Goals, and Plans”

- **Janoske**
  “The Double-Edged Crisis: Invisible Children’s Social Media Response to the Kony 2012 Campaign”

**FOR MORE INFORMATION**
www.comm.umd.edu
Kathleen Kendall
Participant, “The Obama Presidency and Republican Opposition Watch in Year Five: The Rhetoric of Politics of Governing and Forging Foreign Policy”

Amanda Kennedy
“A Postmodern Feminist Model of Public Relations”

Sahar Khamis
Participant, “Arab/Muslim Women: Building Connections and Boosting Socio-Political Transformation via Social Media”

Participant, “Connecting the Pieces: Approaches to Peacebuilding and Conflict Management from a Variety of Communication Fields during a Technologically Evolving Time”

“Mubarak Framed! Humor Activism in the Egyptian Revolution”

William Lawson
“A Call to Action as Consolation: A Rhetorical History of Dave Dennis’ Eulogy of James Chaney”

Brooke Fisher Liu
Participant, “Building Connections with U.S. Federal Agencies: Perspectives from Officials, Faculty, and Graduate Students”

“Social Media Use during Disasters”

“CONNECTing Crises and Social Media: Contributions of a Social-Mediated Crisis Communication (SMCC) model to Understanding How Social and Traditional Media and Word-of-Mouth Interact during Crises”

Jessica Lu
Participant, “Womentoring across Colorlines and Borders”

“A Productive Challenge to Dominant Discourses of the Black Family: Michelle Obama at the Democratic National Convention”

Melissa Lucas
“Soldier or Survivor? Negotiating Identity Fractures in Narratives of Military Sexual Trauma”

“Constructing Victims of Communism: Examining the Rhetorical Negotiation of Body, Space, and Ideology”

“A Few Bad Men? Reframing War on Terror Rhetoric in Discussions of Online Military Scandals”

“Don’t Give Her another Drink’: Framing Military Sexual Trauma in Awareness Campaigns”

Liang Ma
“A Case Study of Conflict Resolution Strategies and the Boundary Spanning Role of Organizational Ombudspersons”

Kelly Madden
“Perceived Bias in Neutral News Coverage of Health Policies: The Role of Group Difference and Anxiety”

“The Role of Trust in Health Information from Medical Authorities in Accepting the HPV Vaccine among African American Parents”

Stephanie Madden
Participant, “Building Connections with U.S. Federal Agencies: Perspectives from Officials, Faculty, and Graduate Students”

“The Double-Edged Crisis: Invisible Children’s Social Media Response to the Kony 2012 Campaign”

Kristy Maddux
Participant, “Seminar: Situated Discourses of Citizenship”

Thomas McCloskey
“No One Step Backward: A Comparative Rhetorical Analysis of Russians in American Films”

“Putin’s Magnitsky Response: Turning Tu Quoque into Nationalism”

“From Terrorism to Pragmatism: A Burkean Analysis of Hamas’s 2005 Electoral Victory”

“Cossack Consustantiality: The Ukrainian Pursuit of a Unified Nationalist Discourse”

Xiaoli Nan
“The Role of Trust in Health Information from Medical Authorities in Accepting the HPV Vaccine among African American Parents”

“How and Why Individual Difference in Consideration of Future Consequences Predicts Acceptance of the HPV Vaccine among College Students”

“Effect of Cigarette Warning Labels on Smokers: The Role of Graphics, Framing, and Identity”

“Perceived Bias in Neutral News Coverage of Health Policies: The Role of Group Difference and Anxiety”

Annie Laurie Nichols
“The Brightest Hour: An Alternative to Othering in Depictions of Russia”

Winnie Okafor
“Secretary of State Condoleezza Rice: The Rhetorical Legacy of Transformational Diplomacy”

Jade Olson
“Activist or Terrorist? If a Tree Falls’ Negotiation of the Discourses of Ecoterror”

Michael Paquette
“We Are All Sikhs: A Case Study of Community Response and Renewal”

Shawn J. Parry-Giles
Participant, “Connections that Advance the Discipline: Voices of Democracy, Comic Strips, Rhetorical History, Senior Seminar, and Online Research Mentoring”

Trevor Parry-Giles

Participant, “Connecting C-SPAN Archives with Communications Initiatives”

Participant, “Seminar: Situated Discourses of Citizenship”

“Straying from the Broken Path: John McCain at CPAC, February 7, 2008”

Elizabeth Petrun

“The Hunger Games: Challenging Hegemonic Roles and Rules for Women and Men”

Participant, “Building Connections with U.S. Federal Agencies: Perspectives from Officials, Faculty, and Graduate Students”

“Health Risks and Message Construal: The Controversy Surrounding Biotechnology and Our Food Supply”

“Shaping Health Perceptions: Effectively Communicating About Chemicals in Food”

“Enhancing Inoculation: Examining the Relationships among Attack Certainty, Threat, and Resistance”

Anita Atwell Seate

“Exposure to Immigration in the News: The Impact of Group-Level Emotions on Intergroup Behavior”

Participant, “Making Professional Connections: Insider Advice on Navigating the Job Search Process”

Shuying Shi

“We Are All Sikhs: A Case Study of Community Response and Renewal”

Yvonne Slosarski

Participant, “Seminar: Situated Discourses of Citizenship”

“The Good Man Resisting Well: Quintilian’s *Vir Bonus* and Civil Disobedience”

“We Are Wi: The Three-Dimensional Rhetoric of the Wisconsin State Capitol Occupation”

Michael Steudeman

“Narrowing Exigency, Seeking Synthesis: Escaping Complexity in the D.C. School Consolidation Debate”

“Critiquing the Quest for a ‘Silver Bullet’: Directions for the Study of Education Policy Rhetoric”

“Educational Epistemology and Public Policy Polysemy in the 2012 Chicago Teachers’ Strike”

“Straying from the Broken Path: John McCain at CPAC, February 7, 2008”

Meridith Styer

“‘Failure is Impossible’: Susan B. Anthony’s Extemporaneous Oratory Gives a Personal Touch to D.C. Speeches”

Elizabeth Toth

“CONNECTing Crises and Strategic Management Perspectives: Contributions of Excellence Theory, Relationship Cultivation Theory, Contingency Theory, and Complexity and Chaos Theories to Crisis Communication”

Amber Westcott-Baker

“Dynamic Attitudes in Response to Multi-Argument Health Messages”

Bo Yang

“Perceived Bias in Neutral News Coverage of Health Policies: The Role of Group Difference and Anxiety”

“Effect of Cigarette Warning Labels on Smokers: The Role of Graphics, Framing, and Identity”

Michelle Murray Yang

Participant, “Pre-Conference: The Dilemmas and Opportunities of U.S.-China Communication in an Age of Globalization”

“Re-imagining the Chinese Yellow Peril in U.S. Political Advertising”

Mengqi Zhan

“When to Speak Up: Predicting Employee Voice Behavior Using a Prospect Approach”

Xinyan Zhao

“Perceived Bias in Neutral News Coverage of Health Policies: The Role of Group Difference and Anxiety”

Terp Top Paper Panels

Rebecca Alt
Top Undergraduate Papers, Lambda Pi Eta

Jason Edward Black (Ph.D., 2006)
Top Papers in American Studies

Edward L. Fink
Top Papers in Peace & Conflict

Megan Fitzmaurice
James L. Golden Award Panel, Laureate Prize

Amanda Kennedy
Top Student Papers in Public Relations

Tiffany Lewis (Ph.D., 2013)
Top Papers in Public Address, Wrage-Baskerville Award Winner

Thomas McCloskey
Top Student Papers in Peace & Conflict

Michael Paquette
Top Student Papers in Public Relations

Shuying Shi
Top Student Papers in Public Relations

Amber Westcott-Baker
Top Papers in Communication & Social Cognition
Welcome to Our Newest Terps

New Graduate Students

Rebecca Alt—B.A., The Pennsylvania State University

Jaclyn Bissell—B.S., Syracuse University; M.A., Baylor University

Kathleen Brown—B.A., M.P.H., University of Maryland

Yiwen Dai—B.A., Southwest Jiaotong University

Megan Fitzmaurice—B.A., Cal Poly San Luis Obispo; M.A., University of Georgia

Michelle Futerfas—B.A., The College of New Jersey

Alexandra Gibson—B.A., George Washington University; M.A., American University of Paris

Sylvia Guo—B.A., Xi’an International Studies University

Will Howell—B.A., Macalester College

Savreen Hundal—B.S., University of Mary Washington; M.A., Boston University

Melissa Lucas—B.A., University of San Diego; M.A., San Diego State University

Rong Ma—B.A., Shanghai International Studies University

Zexion Ma—B.A., Communication University of China

Stephanie Madden—B.A., Vanderbilt University; M.A., University of Maryland

Josie Moore—B.A., The Pennsylvania State University; M.A., West Chester University

Winnie Okafor—B.S., M.A., Northern Illinois University

Yan Qin—M.A., Communication University of China

Devin Scott—B.A., Truman State University

Janna Soeder—B.A., Westfälische Wilhelms Universität Münster; M.A., Ball State University

Sifan Xu—B.A., University of International Relations of China

Amber Westcott-Baker
Ph.D., University of California-Santa Barbara

Dr. Westcott-Baker is a scholar of health communication with primary emphases in cognitive science and quantitative methods in social sciences. She has a B.A. degree in Psychology and Film Studies from the University of Colorado and an M.A. from New York University in Cinema Studies. Her Ph.D. is in Communication from the University of California-Santa Barbara where she completed a dissertation entitled Dynamics of Persuasion in Public Service Announcements. Her research has appeared in Communication Theory and the Journal of Media Law and Ethics. She is also the co-author of a study on public service announcements in Communication Monographs.

Michelle Murray Yang
Ph.D., University of Wisconsin

Dr. Murray Yang’s scholarly work focuses on how China is understood, interpreted, and portrayed by policy makers and media outlets within the United States. Earning her Ph.D. (2011) in rhetoric from the University of Wisconsin-Madison, she has studied and analyzed significant moments in U.S.-Sino relations. Her dissertation focused on contemporary U.S.-Sino relations by rhetorically analyzing Western media coverage of the 2008 Beijing Olympic Games. Dr. Murray Yang’s work has appeared in the Quarterly Journal of Speech, and Rhetoric & Public Affairs. She is also the author of a study examining U.S. news framing during the Beijing Games in the Chinese Journal of Communication.
New Graduate Program in Interpreting & Translation

The Department of Communication of the College of Arts & Humanities is pleased to announce its new Graduate Studies in Interpreting & Translation program (GSIT).

The Department of Communication at the University of Maryland is uniquely positioned to offer this program given its focus on intercultural, health, legal, and political communication.

The Department of Communication’s faculty will provide instruction in such theoretical contexts needed for a graduate program in interpreting and translation. Some of the country’s most experienced interpreters and translators will also serve as instructors in the program, ranging from individuals serving the nation’s diplomatic corps, the federal court system, as well as leading health care centers in the greater Washington, DC metro area.

The Director of the GSIT program is David B. Sawyer, Ph.D. Formerly an associate professor of Interpretation and Translation at the Monterey Institute of International Studies in Monterey, California, Dr. Sawyer most recently served as the Chief of the European Branch, Interpreting Division, Office of Language Services, at the U.S. Department of State in Washington, DC.

The department’s GSIT program becomes only the second full-service interpreting and translation graduate program in the United States.

The GSIT program features the following offerings:

**Interpreting:**

- Graduate Certificate in Professional Studies in Consecutive Interpreting
- Master of Professional Studies in Interpreting (with two tracks): Conference Interpreting; or Public Service Interpreting

**Translation:**

- Graduate Certificate in Professional Studies in Translation
- Master of Professional Studies in Translation (with two tracks): Translation; or Translation and Localization Project Management

To learn more, visit [www.gsit.umd.edu](http://www.gsit.umd.edu)

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Maryland’s Graduate Faculty

- Edward L. Fink, Ph.D., University of Wisconsin
- Robert N. Gaines, Ph.D., University of Iowa
- James L. Grunig, Ph.D., University of Wisconsin
- Larissa Grunig, Ph.D., University of Maryland
- Dale Hample, Ph.D., University of Illinois
- Kathleen Kendall, Ph.D., Indiana University
- Sahar Khamis, Ph.D., University of Manchester, U.K.
- James F. Klumpp, Ph.D., University of Minnesota
- Brooke Fisher Liu, Ph.D., University of North Carolina
- Kristy Maddux, Ph.D., University of Georgia
- Xiaoli Nan, Ph.D., University of Minnesota
- Shawn J. Parry-Giles, Ph.D., Indiana University
- Trevor Parry-Giles, Ph.D., Indiana University
- David B. Sawyer, Ph.D., Johannes Gutenberg University of Mainz, Germany
- Anita Atwell Seate, Ph.D., University of Arizona
- Erich J. Sommerfeldt, Ph.D., University of Oklahoma
- Elizabeth Toth, Ph.D., Purdue University
- Leah Waks, Ph.D., University of Michigan
- Amber Westcott-Baker, Ph.D., University of California-Santa Barbara
- Andrew Wolvin, Ph.D., Purdue University
- Michelle Murray Yang, Ph.D., University of Wisconsin
DEPARTMENT OF COMMUNICATION

- Located in the Washington DC/Baltimore metroplex
- Ready access to the National Archives, the Library of Congress, the National Institutes of Health
- Close to numerous federal granting agencies – NEA, NEH, NIH, NSF
- A graduate program designed for students whose educational objective is the Ph.D. degree
- Research specialties include: Feminist Studies, Health & Risk Communication, Intercultural Communication, Media Studies, Persuasion & Social Influence, Public Relations, and Rhetoric & Political Culture
- Top 10 ranked programs in International-Intercultural Communication, Political Communication, Public Relations, and Rhetoric
- Home to UM’s Center for Political Communication & Civic Leadership and Center for Health & Risk Communication
- Award-winning faculty – ICA Fisher Mentorship Award, NCA Diamond Anniversary Book Award, PRSA Diversity Champion Award
- Award-winning graduate students & alumni – IPR Ketchum Award, NCA Golden Prize in Rhetoric, NCA Miller Outstanding Dissertation Award

OUR GRADUATE FACULTY
Edward L. Fink
Robert N. Gaines
James E. Grunig (emeritus)
Larissa A. Grunig (emerita)
Dale Hampl
Kathleen E. Kendall
Salab Mohamed Khamis
James F. Klumpp
Brooke Fisher Liu
Kristy Maddux
Xiaoli Nan
Shawn J. Parry-Giles
Trevor Parry-Giles
David B. Sawyer
Anita Atwell Seate
Erich Sommerfeldt
Elizabeth L. Toth
Leah Waks
Amber Westcott-Baker
Andrew D. Wolvin
Michelle Murray Yang

FELLOWSHIPS & ASSISTANTSHIPS AVAILABLE

FOR MORE INFORMATION
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To learn more about our department, or to apply online, visit our Web site:
www.comm.umd.edu