

COMM@Maryland

Department of Communication, University of Maryland
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In This Issue

UM at NCA, 2011	p.1
Terp Top Papers at NCA	p.2
Schedule of UM @ NCA, 2011	p.3

UM COMM @ NCA, 2011

Faculty members and graduate students from the Department of Communication will journey to New Orleans, Louisiana in November for the annual convention of the National Communication Association. They will present research, participate in the business of the association, and receive awards and recognition for their accomplishments.

The theme for the 2011 meeting is "Voice," and the convention features thousands of research papers and presentations. In addition, department faculty members and students will engage with prospective graduate students during the Graduate School Open House.

This edition of COMM@Maryland offers a complete guide to Department participation at NCA. The convention will be held November 17-20, 2011.

NEW PUBLICATIONS

- **Tiffany Lewis**, "Municipal Housekeeping in the American West: Bertha Knight Landes's Entrance into Politics," *Rhetoric & Public Affairs* 14 (2011): 465-492.
- **Xiaoli Nan**, "Influence of Television Viewing and Sensation Seeking on Adolescents' Unrealistic Perceptions about Smoking and Smokers: Evidence from a National Survey," *Mass Communication and Society* 14 (2011): 643-665.
- **Sahar Khamis**, "The Transformative Egyptian Media Landscape: Changes, Challenges, and Comparative Perspectives," *International Journal of Communication* 5 (2011): 1159-1177.
- **Steven D. Cohen**, "The Art of the Public Narrative: Teaching Students How to Construct Memorable Anecdotes," *Communication Teacher* 25 (2011): 197-204.



Faculty Members, Students to Present Top Papers



Top Four Papers in Interpersonal Communication

Adam Richards, “Secret Keepers as Information Providers: A Test of the Theory of Motivated Information Management.”

Top Papers in Argumentation & Forensics



Dale Hample (with Amy Janan Johnson), “Arguing about Public and Personal Topics: Implications for Research Concerning Interpersonal Argument.”



Top Student Papers in Public Relations

Leysan Khakimova, “Public Relations and Public Diplomacy: A New Look at Publics, Communication, Political Complexity, and Management.”



Top Five Papers of the Student Section

Jarim Kim, “The Role of the Humphrey Program: A Coorientational Approach.”

Top Papers in Chinese Communication Studies

Edward L. Fink (with Wang, Ni, Wang, and Cai), “Moderating Effects of Culture on the Relationships between Interpersonal Goals and Conflict Avoidance Strategies: A U.S.-China Comparison.”



Top Four Student Papers in Applied Communication

Liang Ma, “Intentions of Emergency Preparedness: An Application of the Theory of Planned Behavior.”



NCA NEWS & NOTES

Professor Shawn J. Parry-Giles is a featured scholar in the NCA video *Grantseeking Basics: A Guide for the Communication Scholar*. The video contains interviews with four communication scholars who have successfully written, and been funded with, grants from a variety of government agencies and private foundations. Representatives from American Council of Learned Societies, National Endowment for the Humanities, National Science Foundation and a private foundation are also interviewed for their perspective on the funding process. The video will premiere at the NCA convention on Friday at 12:30 pm in the New Orleans Marriott Hotel, La Galerie 1 and Parry-Giles will appear on a panel about the video.



UM Faculty Participate on Special Panels

Several UM faculty members will appear on special discussion/roundtable panels at the 97th annual NCA convention.

Assistant professor **Kristy Maddux** is a participant in a day-long preconference on “Voicing Contradictions and Possibilities in Social Movement and Counterpublic Theories.” She will also appear on a panel entitled “Voices at the Crossroads: Feminist Communication Scholarship and Religion.”

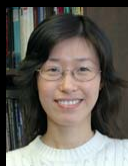
Lecturer **Jon Hoffman** will appear on a panel entitled “*A Single Man*, but Multiple Media: Isherwood’s Voice through Time and Place.”

Assistant professor **Sahar Khamis** will appear on a panel entitled “Social Media and Revolution in the Muslim World.”

Assistant professor **Meina Liu** is scheduled to discuss “Voices about ‘Eastern’ and ‘Western’ Parenting Styles: The Latest Controversy.”

Research professor **Kathleen Kendall** will appear on a panel entitled “Seniors Finding their Voice in Retirement.”

Professor **Shawn J. Parry-Giles** will appear on a panel entitled “*The Big Uneasy*: Voice, and Rhetorics of New Political Documentary Films” Parry-Giles is also featured in the Scholars Office Hours program.



UM Schedule for NCA



Thursday, November 17, 8:00—9:15 am

Bill Lawson, “The Mustard Man and the Students’ Stand: The Jackson Sit-ins as Image Event.”

Sean Luechtefeld, “The Anti-Populist’s Populism: The Rhetoric of William McKinley.”

Kristy Maddux, “Debating Darwin: William Jennings Bryan and the Evolution of a Counterpublic.”

Abigail Seiler, “Let’s Move: The Ideological Constraints of Liberalism on Michelle Obama’s Obesity Rhetoric.”

Thursday, November 17, 9:30—10:45 am

Alyssa Samek, “Domesticating Matrimonial Monstrosity: Bridezilla and Narratives of Feminine Containment.”

Jarim Kim, “Voice Up vs. Comfortably Numb: Inactive Publics in the Case of the Shrimp Snack Crisis.”

Thursday, November 17, 2:00—3:15 pm

Ling Na, “Chinese Workers’ African Dream: A Communication for Development Approach.”

Friday, November 18, 7:00—8:30 am

Edward L. Fink, “NCA Doctoral Chairs’ Breakfast.”

Friday, November 18, 8:00—9:15 am

Adam Richards, “The Interaction of Integral Anger, Efficacy, and Argument Quality on Cognitions and Intentions: A Test of the Anger Activism Model” (with M.M. Turner and Y. Magid).

Friday, November 18, 2:00—3:15 pm

Bill Lawson, “The Ego-Function of Mobilization: The Rhetoric of Edwin King and the Mississippi Freedom Vote of 1963.”

Dale Hample, Adam Richards, and Ling Na, “A Test of the Conflict Linkage Model.”

Friday, November 18, 3:30—4:45 pm

Shawn J. Parry-Giles, “Lincoln Reminiscences and Nineteenth-Century Portraiture: The Private Virtues of Presidential Character” (with D. Kaufer).

Saturday, November 19, 8:00—9:15 am

Stephen Underhill, “‘You Dirty, Yellow-Bellied Rat!’ J. Edgar Hoover and the Vermin Metaphor.”

Saturday, November 19, 11:00 am—12:30 pm

Dale Hample and Ling Na, “Message Quality and Standing to Support: A Qualitative Study of Support Messages Given to African-American HIV Survivors.”

Deepa Anagondahalli, “Safe Sex is Funny Business: Humor and Cultural Taboos.”

Dale Hample and Ioana Cionea, “Serial Arguments in Inter-Ethnic Relationships.”

Saturday, November 19, 12:30 pm—1:45 pm

Adam Richards, “Inoculating Against Reactance” (with J. Banas).

Saturday, November 19, 2:00 pm—3:15 pm

Kathleen Kendall, “The Tucson Shootings: Which Play Did You See?”

Sunday, November 20, 8:00—9:15 am

Artesha Taylor, “Constructing African Americans: The Intervening Politics of Art on Collective Memory.”

Jade Olson, “Al Gore as Eco-Prophet: Discourse of Science, Morality, and Global Warming.”

Edward L. Fink, “Effects of Evidence Quality, Source Expertise, and Personal Involvement on Attitude Change: A Conceptual Replication of Petty, Cacioppo, and Goldman (1981)” (with S. Chung, M. McLaughlin, and A. Wentzel).

Ioana Cionea, “Serial Arguments in Romania.”

Sunday, November 20, 11:00 am—12:15 pm

Elizabeth Gardner, “‘Citizens in the Bud’: Defining Americans in the Anti-Child Labor Movement.”





Toth Presents Research at PRSA Conference.

Professor and chair **Elizabeth Toth** presented two papers at the Public Relations Society of America international conference in Orlando, Florida. One paper, entitled “A First Look at the Delivery of Multi-Country Public Relations Global Curricula,” is co-authored with professors from Australia. The second paper is entitled “Baseline Information on What Undergraduates Know about Social Media Benefits and Consequences on their Career Goals” and is co-authored with former UM graduate students **Alison Bassi** and **Yi Ren**.

Graduate Students Receive Poster Award.

Graduate students **Beth Sundstrom**, **Rowena Briones**, and **Melissa Janoske** received the 2nd place visual communication award for the scholar-to-scholar sessions at last summer’s AEJMC conference in St. Louis, Missouri.

Alumnus Donates Summer Internship Scholarship.



Department of Communication alumnus **Ryan Swann** has established a scholarship for undergraduates who pursue unpaid summer internships in public service. The first recipient was Meagan Keller.

Parry-Giles, Wolvin Contribute to NCA’s Virtual Faculty Lounge

Professors **Trevor Parry-Giles** and **Andrew Wolvin** were recently interviewed by the National Communication Association about best practices in teaching typical courses in Communication.

Parry-Giles discussed the teaching of political communication while Wolvin contributed insights gleaned from years of teaching courses in listening.

The interviews are posted at the NCA Virtual Faculty Lounge page of the organization’s Web site (www.natcom.org).



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