

Jade Olson

Department of Communication | University of Maryland
2130 Skinner Building | 4300 Chapel Lane | College Park, MD 20742
503.307.0619 | jade.olson@gmail.com

Education

Ph.D., Communication (ABD). University of Maryland, College Park, Md., expected Fall 2016. Focus in Rhetoric and Political Culture. Co-Advisors: Dr. James F. Klumpp and Dr. Shawn J. Parry-Giles. Dissertation: "The Rhetoric of Radical Environmentalism: Constructing the Earth Liberation Front."

M.A., Communication. University of Maryland, College Park, Md., 2011. Focus in Rhetoric and Political Culture. Advisor: Dr. James F. Klumpp.

B.A., Rhetoric and Media Studies. Willamette University, Salem, Ore., 2009. *Magna cum laude*. Advisor: Dr. Robert Trapp.

Employment History

Director, Oral Communication Center, Department of Communication, U. of Maryland, 2016–present.

Adjunct Faculty, College of Online and Continuing Education, Southern New Hampshire U., 2015–present.

Graduate Teaching Assistant, Department of Communication, U. of Maryland, 2009–2016.

Graduate Assistant, Graduate Studies in Interpreting and Translation (GSIT) Program, Department of Communication, U. of Maryland, 2014–2015.

Communications Specialist, Equal Justice Works, Washington, D.C., 2014–2015.

Assistant to the Director of Graduate Studies, Department of Communication, U. of Maryland, 2013–2014.

Courses Taught

University of Maryland

COMM398C: Peer Consulting in Oral Communication, Fall 2016.

Trains students in the principles and best practices of peer consulting in a campus oral communication center. Students conduct peer consultations and conduct a research project designed to expand scholarly knowledge about peer consulting in oral communication. Enrollment: 15.

COMM398V: Environmental Communication, Summer 2015.

Special topics course exploring theories and practices of communicating about nature, ecology, and the environment. Enrollment: 8.

COMM388: Communication Practicum: OCC Peer Consulting, Fall 2016.

Practicum for trained peer consultants at the Oral Communication Center. Students conduct consultations and explore scholarship on campus communication centers. Enrollment: 10.

COMM388: Communication Practicum: Communication & Advocacy, Fall 2011–Spring 2012.

Civic engagement practicum for advanced incoming first-year students, taught in conjunction with COMM200: Critical Thinking & Speaking and UNIV101: The Student in the University. Students utilize argumentation skills to design and enact a community advocacy project. Enrollment: 12.

COMM330: Argumentation & Public Policy, Fall 2014–Spring 2015; Winter 2016.

An overview of contemporary argumentation theory with emphasis on rhetorical strategies and practices of constructing and analyzing public policy argument. Enrollment: 35 per section.

COMM230: Argumentation & Debate, Fall 2013–Present.

A course in argumentation theory emphasizing academic debate as a means of cultivating critical thinking, research, and oral presentation skills. Enrollment: 24 per section.

COMM200: Critical Thinking & Speaking, Fall 2010–Summer 2012; Winter 2015; Summer 2016.

A comprehensive exploration of persuasive discourse analysis and composition, with an emphasis on rhetorical argument and persuasive public speaking. Enrollment: 19–25 per section.

COMM107: Oral Communication: Principles & Practices, Fall 2009–Spring 2010; Fall 2012; Winter 2012; Fall 2014; Fall 2016.

UM's basic course in communication, emphasizing theories and practices of interpersonal and group communication, listening, informative briefings, and persuasive speeches. Enrollment: 19–24 per section.

UNIV101: The Student in the University, Fall 2011; Fall 2012.

An introduction to university life for first-year students. Addresses study skills, career planning, time management, campus resources, and social awareness. Includes directing an undergraduate teaching assistantship. Enrollment: 12 per section.

Southern New Hampshire University

COM 126: Introduction to Mass Communication, May–Sept. 2015.

Explores the history of mass communication and the media since the radio age. Special emphasis on social media, digital communication technologies, and journalism. Enrollment: 25 per section.

IDS 4013: Preparing for the Future, February–April 2016.

Examines the role of technology in advancing social change and influencing cultural behavior. Multi-methodological approach to the future of technology. Enrollment: 25 per section.

Book Review

Jade Olson, Review of *The Rhetoric of Terror: Reflections on 9/11 and the War on Terror*, by Marc Redfield. *Southern Communication Journal* 75 (2010): 536–538.

Selected Refereed Paper Presentations

Jade Olson, “Ecodefense as Strategic Violence: The Earth Liberation Front’s Communicative Paradox.” A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Michael Steudeman and Jade Olson, “‘It Just Depends What You Want to Consider’: Reflexive Phronesis as Epideictic Rhetoric in David Foster Wallace’s Kenyon College Commencement Address.” A paper presented at the biannual convention of the Rhetoric Society of America, San Antonio, Tex., May 2014.

Jade Olson, “Constructing Platonic Environmentalism: Preservation and Conservation in the *Phaedrus*.” A paper presented at the annual convention of the Eastern Communication Association, Providence, R.I., April 2014.

Jade Olson, “Activist or Terrorist? *If a Tree Falls*’ Negotiation of the Discourses of Ecoterror.” A paper presented at the annual convention of the National Communication Association, Washington, D.C., Nov. 2013.

Jade Olson, “Science, Morality and Global Warming: Visual Representations of Data in *An Inconvenient Truth*.” A paper presented at the annual convention of the Eastern Communication Association, Pittsburgh, Pa., April 2013.

Jade Olson, "Al Gore as Eco-Prophet: Discourses of Science, Morality and Global Warming." A paper presented at the annual convention of the National Communication Association, New Orleans, La., Nov. 2011.

Jade Olson, "Retail Resistance: Whirl-Mart's Symbolic Construction of the New Public Sphere." A paper presented at the annual convention of the Eastern Communication Association, Arlington, Va., April 2011.

Jade Olson, "Discourses of Domination and Liberation: The Image Event's Problematic Potential." A paper presented at the annual convention of the National Communication Association, San Francisco, Calif., Nov. 2010.

Jade Olson, "Fault and Asphalt: A Burkean Analysis of Blame Construction in Portland's Commuter Culture War." A paper presented at the annual convention of the Northwest Communication Association, Coeur d'Alene, Id., April 2009.

Jade Olson, "A Road By Any Other Name: Rhetoric, Whiteness and Power in the Interstate Avenue Renaming Controversy." A paper presented at the annual convention of the Western States Communication Association, Phoenix, Ariz., Feb. 2009.

Selected Refereed Paper Panels and Roundtable Discussions

Jade Olson, panelist, "Discourses of the 2016 Presidential Election: A Public Debate." A debate presented at the annual convention of the Eastern Communication Association, Baltimore, Md., April 2016.

Janna Söder and Jade Olson, "Unlikely Allies? Framing the Cowboy and Indian Alliance's Anti-Keystone Protest." A paper presented at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, "Bare Life in Puerto Montt: Rhetorics of Sovereignty and Ecology in the Cascada Chile Debate." A paper presented at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, panelist, "Is Adnan Syed Guilty? Embracing Opportunities for Public Deliberation and Debate through 'Serial.'" A roundtable discussion at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, "Visualizing Ecofeminism, Visualizing Objectification: Pornographic Form in Environmental Activism." A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Jade Olson, "The Trouble with Wilderness (Defense): The Earth Liberation Front's Troubled Appeals to Ideal Nature." A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Jade Olson, panelist, "Lyndon B. Johnson's War on Poverty: Where We Stand 50 Years Later." A panel presented at the annual convention of the Eastern Communication Association, Providence, R.I., April 2014.

Jade Olson, "Al Gore Comes to South Park: Global Warming and the Politics of Celebrity." A paper presented at the annual convention of the Eastern Communication Association, Cambridge, Mass., April 2012.

Jade Olson, panelist, "Arguing the Issues in Campaign 2012: A Public Debate." A debate at the annual convention of the Eastern Communication Association, Cambridge, Mass., April 2012.

Jade Olson, panelist, "Politics, Pedagogy, and Postmodernism: Conflicting Notions of Objectivity in

Argumentation.” A panel presented at the annual convention of the Eastern Communication Association, Arlington, Va., April 2011.

Selected Invited Presentations

Jade Olson and Taylor Hahn, “Making Persuasive Arguments.” An invited workshop presented at the Oral Communication Center, U. of Maryland, Oct. 2015.

Andrew Lind, Heather Lindenman, Jade Olson, and Elanor Spadafora, “Assessment Practices at UMD: Understanding and Comparing Student and Teacher Perspectives.” An invited workshop sponsored by the Teaching and Learning Transformation Center, U. of Maryland, March 2015.

Jade Olson and Thomas McCloskey, “Crafting Your Poster Presentation: An Argumentation Perspective.” An invited presentation to students in the College Park Scholars Environment, Technology and Economy program, U. of Maryland, Feb. 2015 and March 2014.

Jade Olson, “A Rhetorical Perspective on Feminist Theory.” A guest lecture in SOCY203: Sociological Theory, U. of Maryland, Aug. 2014.

Thomas McCloskey, Jade Olson, and Michael Steudeman, “Political Media Literacy.” An invited presentation at the Maryland Communication Workshop, a mini-conference for U. of Maryland students, faculty, and staff, Oct. 2013.

Jade Olson, “The Fundamentals of Effective Classroom Communication.” An invited presentation at the Center for Teaching Excellence Graduate Teaching Assistant Orientation, U. of Maryland, Aug. 2012.

Theresa Donofrio and Jade Olson. “Public Speaking Strategies for Poster Presentations.” An invited presentation to students in College Park Scholars, U. of Maryland, March 2012.

Jade Olson, “Discourses of Domination and Liberation: The Image Event's Problematic Potential.” An invited colloquium presentation, Department of Communication, U. of Maryland, Nov. 2010.

Competitive Professional Conferences and Programs

University Teaching & Learning Program, Teaching and Learning Transformation Center and the Graduate School, U. of Maryland, completed May 2016.

“Rhetoric and Sensation” seminar, Rhetoric Society of America Biennial Summer Institute, Madison, Wisc., June 2015.

“Whither ‘Social Movement’ in Rhetorical Studies?” workshop, Rhetoric Society of America Biennial Summer Institute, Madison, Wisc., June 2015.

Lilly International Spring Conference on College and University Teaching and Learning, Bethesda, Md., May 2014.

Arnold-Ebbitt Interdisciplinary Rhetoric Institute, hosted by the Pennsylvania State University Center for Democratic Deliberation, State College, Pa., Feb. 2013 and Feb. 2012.

Selected Fellowships, Honors, and Awards

Award-winning presentations at Graduate Research Interaction Day, U. of Maryland

- First Place in “Culture, Literature, and Society” panel, \$600 (April 2014)
- First Place in “Culture, Literature, and Society” panel, \$600 (April 2013)
- First Place in “Culture, Literature, and Society” panel, \$600 (April 2011)
- Second Place in “Addressing Environmental and Energy Issues” panel, \$400 (April 2012)

Department of Communication Graduate Student Awards

- Outstanding Service Award (May 2013)
- Outstanding Teaching Award (May 2012)
- Raymond Ehrensberger Award for Outstanding M.A. Student (May 2011)

Finalist, Graduate Student Distinguished Service Award, U. of Maryland, April 2015.

Graduate Lilly Fellowship, Center for Teaching Excellence, U. of Maryland. \$1,000 stipend, \$500 travel stipend for Lilly D.C. Conference, 2013–2014.

Distinguished Teaching Assistant Award, Center for Teaching Excellence, U. of Maryland, April 2013.

Top Paper Panelist, Feminist/Women's Studies Division, annual convention of the National Communication Association, San Francisco, Calif., Nov. 2010.

Top Student Paper, Northwest Communication Association Conference, April 2009.

Member, Phi Beta Kappa, Willamette University, inducted Spring 2009.

Grants

Peng Wang, Jade Olson, and Shawn Parry-Giles. National Communication Association Advancing the Discipline Grant, on behalf of the Community Language Initiative, Graduate Studies in Interpreting and Translation, U. of Maryland, \$5,000, awarded 2015.

Yvonne Slosarski, Elizabeth Gardner, Kimberley Hannah, Jade Olson, and Meridith Styer. National Communication Association Advancing the Discipline Grant, on behalf of the Recovering Democracy Archive Project, Center for Political Communication and Civic Leadership, U. of Maryland, \$5,000, awarded 2014.

Jade Olson and William Howell, Office of Sustainability Mini-Grant for the Graduate Communication Curriculum Digitization Project, on behalf of the Department of Communication Sustainability Initiative, \$849, awarded 2014.

Jade Olson, Pepsi Enhancement Fund Grant for the Second Annual Maryland Communication Workshop, on behalf of The Association of Communication Graduate Students at Maryland, \$1,050, awarded 2013.

Jade Olson, Pepsi Enhancement Fund Grant for the Maryland Communication Workshop, on behalf of The Association of Communication Graduate Students at Maryland, \$800, awarded 2012.

Professional Service

Elected offices held – Argumentation & Forensics interest group, Eastern Communication Association

- Executive Council Representative (elected 2015 to serve 2016–2018)
- Chair (2014–2015, including interest group planner for 2015 convention)
- Vice Chair (2013–2014)

Reviewer – conferences (by division)

- National Communication Association – Public Address, Visual Communication, Environmental Communication, D.C. Connections (special division, 2013)
- Eastern Communication Association – Argumentation & Forensics, Rhetoric and Public Address, James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference

Chair – conference panels

- “The Rhetoric of Music: Politics, Parody, and Paradox,” ECA (April 2016)
- “On Deliberation and Democracy: Honoring the Work of James F. Klumpp,” ECA (April 2015).
- “Argumentative Innovation in Policymaking, Forensics, and Policy Debate: Selected Papers in Argumentation and Forensics,” ECA (April 2015).
- “Standardized Testing in Teacher Evaluations: A Public Debate,” ECA (April 2014).
- “Assessing Arguments in the 2012 Presidential Debates,” ECA (April 2013).

Judge – forensics tournaments

- Washington, D.C. Muslim Interscholastic Tournament (2012 and 2013)
- National Catholic Forensics League Grand National Tournament (2011)

Respondent, “Environmentalism, Climate Change, and the Future,” NCA (Nov. 2015).

Editorial Assistant, *Communication Quarterly*, 2009–2011.

University Service

Graduate Peer Teaching Mentor, University Teaching and Learning Program, Fall 2014–present.

Member, Rainbow Terrapin Network (LGBTQ advocacy organization), Fall 2011–present.

Member, Search Committee, Dean of Undergraduate Studies and Associate Provost, Spring 2015.

Member, Campus Affairs Committee, University Senate, 2015–2016.

Canvasser, United Academics of Maryland (graduate student unionization effort), 2012–2014.

Member, Selection Committee, Graduate School–Teaching and Learning Transformation Center Graduate Teaching Fellows Program (formerly Graduate Lilly Fellowship Program), Sept. 2014.

Departmental Service

Elected offices held – COMMgrads (graduate student association in Communication at UMD)

- Chair, Faculty Appreciation Committee (2015–2016)
- Graduate Representative to Departmental Assembly (2013–2014)
- President (2012–2013)
- Vice President (2011–2012)
- Secretary/Treasurer (2010–2011)

Member, Grants & Development Task Force, Department of Communication, 2015–present.

Member, Grants Committee, Recovering Democracy Project, 2014–present.

Founding Member, Chelóna RSA (Rhetoric Society of America graduate student chapter), 2015.

Co-chair, Environmental Sustainability Initiative, 2014–2015.

Admissions Ambassador, 2010–2015.

Chair, Maryland Communication Workshop Planning Committee, 2015 and 2012.

Graduate Student Representative, Departmental Self-Study Committee, 2013–2014.