

Curriculum Vitae

LINDSEY B. ANDERSON, Ph.D.

I. Personal Information

I.A. Lindsey B. Anderson, Ph.D.
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Department of Communication
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I.B. Academic Appointments at UMD
Assistant Professor, Department of Communication, University of Maryland
• August 2014-current

I.C. Administrative Appointments at UMD
Executive Director of the Oral Communication Program, Department of Communication,
University of Maryland
• January 2017-current

Director of the Oral Communication Program, Department of Communication,
University of Maryland
• August 2014-December 2016

I.D. Educational Background
Ph.D. Purdue University, West Lafayette, May 2014
Brian Lamb School of Communication
Major Area: Organizational Communication
Dissertation: *"There goes another little chip of your heart": Exploring the intersections
of communication, emotional labor, and age*

M.A. Indiana University Purdue University, Indianapolis, May 2010
Major Area: Corporate Communication
Thesis: *Big trouble for the Big Three: An audience perspective of the appropriateness
and effectiveness of the Big Three Automakers' image repair strategies*

B.A. Purdue University, West Lafayette, December 2004
Major: Communication - Concentration: Public Relations

II. Research, Scholarly, Creative and/or Professional Activities

* = co-authored with University of Maryland Department of Communication Graduate Student.

II.A. Chapters

II.A.1. Book Chapters

1. Anderson, L. B., & Morgan, M. (forthcoming). Learning that nurses eat their young: Examining intergenerational interactions in the workplace. Book chapter submitted to *Case studies in organizational communication: A lifespan approach*. Oxford University Press.
2. Anderson, L. B. (forthcoming). An autoethnographic account of (pre)retirement socialization: Examining anticipatory messages about workplace exit. Chapter submitted to A. N. Herrmann (Ed.), *The Routledge handbook of organizational autoethnography*.
3. Anderson, L. B., & Morgan, M. (2018). Millennials' accounts of and reactions to intergenerational communication in the workplace. In M. Z. Ashlock & A. Atay (Eds.), *Examining Millennials reshaping organizational cultures*. Lanham, MD: Lexington Books.
4. Anderson, L. B., Morgan, M., Shorter, S., & Britt, B. (2018). Working with a difficult client: Examining the tensions experienced while developing the Halo Syndrome campaign. In B. St. John, D. K. Martinelli, R. S. Pritchard, & C. A. Spaulding (Eds.), *Cases in public relations strategy*. Thousand Oaks, CA: Sage.
5. *Scott, D., Anderson, L. B., *Gardner, E. E., Wolvin, A. D., & Kirby-Straker, R. (2017). The role of learning management systems in the administration of a multi-section course. In P. Tripathi & S. Mukerji (Eds.), *Handbook of research on technology-centric strategies in higher education administration*. Hershey, PA: IGI Global.
6. Anderson, L. B., & Morgan, M. (2016). We "Honor God in all we do" at Chase Homes: Examining the role of religion in the workplace. In J. Fyke, J. Faris, & P. M. Buzzanell (Eds.), *Cases in organizational and managerial communication: Stretching boundaries*. New York: Routledge.
7. Anderson, L. B., & Clair, R. P. (2015). The ethics of marketing the marginalized: A case study of Heifer International. In J. Mize-Smith & M. W. Kramer (Eds.), *Case studies in volunteering and NGOs*. New York: Lang Publishing.

II.B. Refereed Journals

II.B.1. Refereed Journal Articles

1. Anderson, L. B., & Gettings, P. E. (forthcoming). Examining Young Adults' Expectations for Retirement: An Emerging Tension. Manuscript accepted by *Communication Studies*.
2. Anderson, L. B., Ruiz-Mesa, K., Jones-Bodie, A., Hall, J., Waldbuesser, C., Hosek, A., & Broeckelman-Post, M. (forthcoming). I Second that Emotion: A Collaborative Examination of Emotions Felt in Course Administration Work. Manuscript accepted by the *Journal of Contemporary Ethnography*.
3. Jones-Bodie, A., Anderson, L. B., & Hall, J. (forthcoming). Where do you turn?: Student-identified resources in the basic course experience, sources of information, feedback, and help-seeking behaviors. Manuscript accepted by the *Basic Communication Course Annual*.

4. Anderson, L. B., & *Guo, S. (forthcoming). Communicating resilience during a crisis: Expanding the discourse of renewal. Manuscript accepted by the *International Journal of Business Communication*.
5. Anderson, L. B. (2019). Communicating legitimacy through portrayals of successful aging: An examination of Pulte Homes' online communication strategies. *Public Relations Inquiry*. doi: 10.1177/2046147X19840072
6. Anderson, L. B. (2019). Interrogating the autoethnographic process and product: Teaching autoethnographic approaches to communication research. *Communication Teacher*. doi: 10.1080/17404622.2019.1575428
7. Anderson, L. B. (2018). Merging risk and financial communication: Understanding how Prudential creates and resolves the retirement risk. *Public Relations Inquiry*, 7, 63-82. doi:10.1177/2046147X17736792
8. Gettings, P. & Anderson, L. B. (2018). Exploring retirement as a communicative process: A research agenda for communication scholars. *Annals of the International Communication Association*, 42, 224-241. doi:10.1080/23808985.2018.1497453
9. Anderson, L. B., & *Guo, S. J. (2018). The changing face of retirement: Exploring retirees' communicative construction of tensions through bridge employment. *Communication Studies*, 69, 196-212. doi:10.1080/10510974.2018.1437056
10. *Guo, S. J., & Anderson, L. B. (2018). Workplace adversity and resilience in public relations: Accounting for the lived experiences of public relations practitioners. *Public Relations Review*, 44, 236-246. doi:10.1016/j.pubrev.2018.02.002
11. Long, Z., Buzzanell, P. M., Kokini, K., Wilson, R. F., Anderson, L. B., & Batra, J. (2018). Mentoring women and minority faculty in engineering: A multidimensional network approach. *Journal of Women and Minorities in Science Engineering*, 24, 121-145. doi:10.1615/JWomenMinorScienEng.2017019277
12. Anderson, L. B., & Morgan, M. (2017). An examination of nurses' intergenerational communicative experiences in the workplace: Do nurses eat their young?. *Communication Quarterly*, 65, 1-25. doi:10.1080/01463373.2016.1259175
13. Anderson, L. B., & Morgan, M. (2017). Embracing the opportunities of an older workforce: Identifying the age-based communicative strategies for coping with emotional labor. *Work, Aging, and Retirement*, 3, 403-414. doi:10.1093/workar/waw039
14. Anderson, L. B., *Gardner, E. E., & Wolvin, A. D. (2017). Constructing narratives of success in the basic communication course: Using written self-assessments to understand students' perceptions of learning. *Communication Teacher*, 33, 164-178. doi:10.1080/17404622.2017.1400674
15. *Styer, M., Anderson, L. B., & *Nichols, A. L. (2017). Ally, advocate, activist: Civic engagement in the basic communication course. *Communication Teacher*, 32, 231-235. doi:10.1080/17404622.2017.1372604

16. *Gardner, E. E., Anderson, L. B., & Wolvin, A. D. (2017). Understanding instructor immediacy, credibility, and facework strategies through a qualitative analysis of written instructor feedback. *Qualitative Research Reports in Communication, 18*, 27-35. doi:10.1080/17459435.2016.1247113
17. Anderson, L. B., *McCloskey, T., *Scott, D., *Alt, R., & *Gardner, E. E. (2017). Redesigning the basic communication course: A case study. *The Journal of the Association for Communication Administration, 36*, 36-50.
18. Hall, E. D., Greene, J. O., Anderson, L. B., Hingson, L., Gill, E., Berkelaar, B. L., & Morgan, M. (2017). The family environment of "quick-witted" persons: Birth order, family communication patterns, and creative facility. *Communication Studies, 68*, 493-510. doi:10.1080/10510974.2017.1362567
19. Anderson, L. B. (2016). When the lord builds the house: An autoethnographic account of working in a Christian-centered organizational culture. *Culture and Organization, 24*, 74-93. doi: 10.1080/14759551.2016.1174934
20. Anderson, L. B., *Gardner, E. E., Wolvin, A. D., Kirby-Straker, R., Bederson, B., & Yalcin, M. A. (2016). Incorporating learning analytics into basic course administration: How to embrace the opportunity to identify inconsistencies and inform responses. *Journal of the Association for Communication Administration, 35*, 2-13.
21. Anderson, L. B. (2015). Changing the story of retirement: How AARP utilizes a strategic narrative to advocate for the aging workforce. *Public Relations Review, 41*, 357-364. doi:10.1016/j.pubrev.2015.02.004
22. Anderson, L. B., Long, Z., Buzzanell, P. M., Kokini, K., Batra, J. C., & Wilson, R. F. (2015). Compartmentalizing feelings: Examining the role of workplace emotions in the mentoring experiences of underrepresented women faculty. *Electronic Journal of Communication, 25*, 3-4. <http://www.cios.org/www/ejc/v25n34toc.htm>
23. Buzzanell, P. M., Long, Z., Anderson, L. B., Kokini, K., & Batra, J. C. (2015). Mentoring in academe: Taking a feminist poststructural lens on stories of women engineering faculty of color. *Management Communication Quarterly, 29*, 440-457. doi:10.1177/0893318915574311
24. Anderson, L. B., Hearit, L. B., Morgan, M., & Natt, J. (2015). Using a mixed methodological approach to assess the communication lab: Gaining insights and making improvements. *Communication Center Journal, 1*, 9-36. Retrieved from: <http://commcenters.org/journal>
25. Long, Z., Buzzanell, P. M., Anderson, L. B., Batra, J. C., Wilson, R., & Kokini, K. (2014). Episodic, network and inclusionary mentoring: Taking a communicative perspective on mentoring in academe. *Communication Yearbook, 38*, 390-414. doi:10.1080/23808985.2014.11679169
26. Bernat, J. K., Anderson, L. B., Parrish-Sprowl, J., & Sparks, G. G. (2014). Exploring the association between dispositional cancer worry, perceived risk, and physical activity among college women. *Journal of American College Health. 63*, 216-220. doi:10.1080/07448481.2014.983927
27. Greene, J. O., Morgan, M., Anderson, L. B., Gill, E., Hall, E. D., Berkelaar, B., Herbers, L. E., & Hingson, L. (2014). Formative communication experiences and message production ability in

adulthood: Family communication patterns and creative facility. *Communication Research Reports*, 31, 41-52. doi:10.1080/08824096.2013.843166

***Republished in G. Hullman (Ed.), *Thought, experience, sense: Cognitive approaches to enhanced communication competence* (pp. 53-64). San Diego, CA: Cognella, Inc.

28. Boyd, J., Morgan, M., Ortiz, A. V., & Anderson, L. B. (2014). Taking initiative in the age of assessment. *Communication Teacher*, 28, 117-129. doi:10.1080/17404622.2013.865771
29. Anderson, L. B. (2013). How frames present BMW as embracing an aging workforce. *Public Relations Review*, 39, 484-490. doi:10.1016/j.pubrev.2013.02.003
30. Clair, R. P., & Anderson, L. B. (2013). Portrayals of the poor on the cusp of capitalism: Promotional materials in the case of Heifer International. *Management Communication Quarterly*, 27, 537-567. doi:10.1177/0893318913502773
31. Anderson, L. B. (2012). Recalling Toyota's crisis: Analyzing the discourse of renewal. *Journal of Professional Communication*, 2, 21-42. doi:10.15173/jpc.v2i1.112

II.C. Published Conference Proceedings

II.C.1. Refereed Conference Proceedings

1. Buzzanell, P. M., Long, Z., Kokini, K., Anderson, L. B., Batra, J. C. (2014). Appreciating episodic mentoring: Reconsiderations of and interventions for a comprehensive mentoring process for engineering faculty. In Purdue e-pubs, *ADVANCE-Purdue Gender and STEM Research Symposium*. West Lafayette, IN: Purdue University.
<http://docs.lib.purdue.edu/advancegsr/2013/presentations/5>

II.D. Conferences, Workshops, and Talks

II.D.1. Refereed Presentations

1. Anderson, L. B., & *Guo, S. (August, 2019). *Resilient aging: Examining how AARP constructs public resilience through its #DisruptAging campaign*. Paper to be presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
2. Anderson, L. B., & Gettings, P. E. (May, 2019). *Examining young adults' expectations for retirement: An emerging tension*. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.
3. *Scott, D., Wolvin, A. D., Anderson, L. B., Mazzone, R., Escobar, A., & Chen, Y. (November, 2018). *Teaching listening: Assessing listening competencies in the basic communication course*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
4. Gettings, P. & Anderson, L. B. (November, 2017). *Exploring retirement as a communicative process: A research agenda for communication scholars*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

5. Anderson, L. B., *McCloskey, T., *Scott, D., *Alt, R., & *Gardner, E. E. (November, 2017). *Redesigning the basic communication course: A case study*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
6. *Zhan, M., *Zhao, X., *Guo, S., Anderson, L. B. (November, 2017). *When anger becomes helpful: An exploration of emotional dissent and its receptivity*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
7. Sanchez, V., Rawar, M., Shields, A. N., Morgan, M., & Anderson, L. B. (November, 2017). *"We don't hire bitches": A standpoint theory analysis of nurses' experience of incivility and gender*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
8. Anderson, L. B. (November, 2016). *Understanding risk discourse and retirement planning: The case of Prudential Financial*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
9. *Guo, S. J., & Anderson, L. B. (November, 2016). *Workplace adversity and resilience in public relations: Accounting for the lived experiences of public relations practitioners*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
10. Anderson, L. B. (November, 2016). *Developing resilience in the workplace: Examining the intersections of age, emotion, and resilience*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
11. Anderson, L. B., & *Guo, S. J. (November, 2016). *Bridge employment and the changing face of retirement: Exploring retirees' emotions, motivations, and goals*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
12. Clair, R. P., Anderson, L. B., & Torres, D. (November, 2016). *Extending narrative empathy and 'facing' ethical challenges in non-profit organizations: The case of Kiva*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
13. Anderson, L. B., *Gardner, E. E., & Wolvin, A. D. (November, 2016). *Constructing narratives of success in the basic course: Using written self-assessments to understand students' perceptions of learning*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
14. *Gardner, E. E., Anderson, L. B., Wolvin, A. D., Kirby-Straker, R., & *Scott, D. (April, 2016). *Making a persuasive case: Justifying a reduction in class size in that introduction oral communication course*. Paper presented at the annual meeting of the Eastern Communication Association, Baltimore, MD.
15. Anderson, L. B., & Morgan, M. (November, 2015). *Embracing the opportunities of a graying workforce: Identifying the age-based communicative strategies for coping with emotional labor*. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
16. Anderson, L. B., *Gardner, E. E., Wolvin, A. D., Kirby-Straker, R., Yalcin, A., & Bederson, B. (November, 2015). *Incorporating learning analytics into basic course administration: How to*

- embrace the opportunity to identify inconsistencies and inform responses.* Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
17. *Guo, S., & Anderson, L. B. (July, 2015). *Workplace adversity and resilience in public relations: Accounting for the lived experiences of public relations practitioners.* Paper presented at the 2015 Aspen Engaged Communication Scholarship Conference, Aspen, CO.
 18. Anderson, L. B., & Morgan, M. (May, 2015). *Managing the tensions of age-based role reversals in the intergenerational workplace: Exploring young adults experience supervising older employees.* Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
 19. Anderson, L. B., & Morgan, M. (May, 2015). *Eating their young: Understanding nurses' intergenerational communicative experiences in the workplace.* Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
 20. Anderson, L. B., & Morgan, M. (April, 2015). *Understanding gray feelings: An exploration of age-based differences in nurses' descriptions of workplace emotions.* Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.
 21. Anderson, L. B., *Gardner, E. E., Wolvin, A. D., Kirby-Straker, R., Yalcin, A., & Bederson, B. (April, 2015). *Utilizing learning analytics to improve the basic course: A qualitative analysis of the instructor feedback captured in Revealer.* Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.
 22. Anderson, L. B., Hearit, L. B., Natt, J., Morgan, M. (November, 2014). *"Can you look at this?": Using a qualitative approach to assess the Communication Help Lab.* Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
 23. Anderson, L. B. (November, 2013). *Looking for tadpoles: The portrayal of age at Red Frog.* Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
 24. Anderson, L. B. (November, 2013). *Following engineers: An ethnographic account of collaboration and innovation in a group context.* Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
 25. Anderson, L. B., Long, Z., Buzzanell, P. M., Kokini, K., & Batra, J. C. (November, 2013). *Compartmentalizing feelings: Emotional labor in academic mentoring relationships.* Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
 26. Anderson, L. B., & Morgan, M. (November, 2013). *Living in an on-demand world: Learning how to create a narrated PowerPoint.* GIFT presented at the annual meeting of the National Communication Association, Washington, D.C.
 27. Anderson, L. B., Morgan, M., Herbers, L. E., & Grimes, T. (November, 2013). *Young adults' accounts of and reactions to patronizing speech in the workplace.* Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
 28. Long, Z., Wilson, R., Buzzanell, P. M., Anderson, L. B., Kokini, K., & Batra, J. C. (November, 2013). *Configurations, differences, and evolutions: Exploring engineering faculty's mentoring networks.*

Paper presented at the annual meeting of the National Communication Association, Washington, D.C.

29. Clair, R. P., & Anderson, L. B. (November, 2013). *Portrayals of the poor on the cusp of capitalism*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
30. Boyd, J., Morgan, M., Ortiz, A. V., & Anderson, L. B. (November, 2013). *Taking initiative in the age of assessment*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
31. Buzzanell, P. M., Long, Z., Kokini, K., Anderson, L. B., Batra, J. C., (November, 2013). *Appreciating episodic mentoring: Reconsiderations of and interventions for a comprehensive mentoring process for engineering faculty*. Paper presented at the ADVANCE Purdue 2013 Gender and STEM Research Symposium, Purdue University, West Lafayette, IN.
32. Buzzanell, P. M., Long, Z., Kokini, K., Anderson, L. B., Batra, J. C., & Wilson, R. F. (June, 2013). *Designing engineering mentoring cultures for the professoriate: Men and women faculty's stories of mentoring for diversity and inclusion*. Paper presented at the annual meeting of the International Communication Association, London, England.
33. Greene, J. O., Morgan, M., Anderson, L. B., Gill, E., Hall, E. D., Berkelaar, B., Herbers, L. E., & Hingson, L. (June, 2013). *Formative communication experiences and message production ability in adulthood: Family communication patterns and creative facility*. Paper presented at the annual meeting of the International Communication Association, London, England.
34. Kokini, K., Long, Z., Wilson, R., Anderson, L. B., Buzzanell, P. M., & Batra, J. C. (June, 2013). *Exploring women engineering faculty's mentoring networks*. Paper presented at the annual meeting of the American Society for Engineering Education, Atlanta, GA.
35. Buzzanell, P. M., Long, Z., Anderson, L. B., & Kokini, K. (April, 2013). *Mentoring in academe: Taking a feminist poststructural lens on stories of women engineering faculty of color*. Paper presented at the annual meeting of the Central States Communication Association, Kansas City, MO.
36. Anderson, L. B. (November, 2012). *Connecting communication assessments and organizations: The case of a property management company*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
37. Clair, R. P., & Anderson, L. B. (November, 2012). *Organizational communication and the portrayals of poverty: From discursive elements to metonymic hegemonic definitions*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
38. Long, Z., Anderson, L. B., & Batra, J. C. (November, 2012). *Intersectional, network and episodic mentoring: Taking a communicative perspective on mentoring in academe*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
39. Anderson, L. B., Morgan, M., & Ardent, C. (November, 2012). *Micropresentations: Delivering complex information in 60 seconds*. Great Idea for Teaching Students (GIFTS) presented at the annual meeting of the National Communication Association, Orlando, FL.

40. Buzzanell, P. M., Long, Z., Anderson, L. B., & Kokini, K. (October, 2012). *Intersectionality and mentoring: Women of color talk about their faculty mentoring experience in the engineering discipline*. Paper presented at the annual meeting of the Organization for the Study of Communication, Language and Gender (OSCLG), Tacoma, WA.
41. Buzzanell, P. M., Long, Z., Anderson, L. B., Batra, J. C., & Kokini, K. (October, 2012). *Episodic mentoring for engineering faculty*. Paper presented at the 2012 Mentoring Conference at the Mentoring Institute of the University of New Mexico, Albuquerque, NM.
42. Kisselburgh, L., Rajan, P., Dutta, D., Anderson, L. B., Zhao, X., Gillig, T., & Ramani, K. (May, 2012). *Fostering creativity in toy design: Collaborative idea generation*. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.
43. Anderson, L. B. (April, 2012). *Big trouble for the Big Three: An audience perspective of the appropriateness and effectiveness of the Big Three Automakers' image repair strategies*. Paper presented at the annual meeting of the Central States Communication Association, Cleveland, OH.
44. Long, Z., Anderson, L. B., & Batra, J.C. (November, 2012). *Intersectional, network and episodic mentoring: Taking a communicative perspective on mentoring in academe*. Paper presented at the annual Purdue Graduate Student Conference on Communication Research (PGSCCR), West Lafayette, IN.
45. Anderson, L. B. (November, 2011). *Recalling Toyota's crisis: Analyzing the discourse of renewal*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
46. Greene, J. O., Herbers, L. E., Hingson, L., & Anderson, L. B. (May, 2011). *The family environment of "quick-witted" persons: Birth order, family communication patterns, and creative facility*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.
47. Anderson, L. B. (April, 2011). *Bailing out the Big Three: An analysis of the image repair strategies utilized by the Big Three Automakers*. Paper presented at the annual meeting of the Central States Communication Association, Milwaukee, WI.
48. Anderson, L. B. & Henke, A. M. (April, 2011). *Combining theory and practice: An analysis of a non-profit communication plan*. Paper presented at the annual meeting of the Central States Communication Association, Milwaukee, WI.
49. Anderson, L. B., Davidson, R., & Deering, E. N. (April, 2011). *Dirty work in the classroom: Utilizing shared narratives as a taint management strategy*. Paper presented at the annual meeting of the Central States Communication Association, Milwaukee, WI.
50. Anderson, L. B. & Henke, A. M. (April, 2010). *Providing jobs, skills and hope: A communication plan for Handi-Capable Hands*. Plan presented at Indiana University Purdue University, Indianapolis (IUPUI) Research Day: Community Research Showcase, Indianapolis, IN.
51. Sheeler, K. H., & Anderson, L. B. (December, 2009). *Obstacles and opportunities for advancing women's political representation in the Czech Republic: A preliminary survey of the literature*. Paper presented at the IUPUI European Studies Conference, Indianapolis, IN.

52. Anderson, L. B. (November, 2009). *University students differing gender experience of 'job creep' in Poland*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
53. Anderson, L. B., Deering, E. N., & Noblet, N. P. (May, 2009). *Staying oncourse: Communication recommendations for the IUPUI School of Liberal Arts*. Paper presented at the annual International Conference on Communication and Culture, Wroclaw, Poland.
54. Anderson, L. B. (April, 2009). *The role of religion in the workplace: Can faith-based initiatives succeed in a secular society?*. Paper presented at the Communication and Culture Round Table with Volgograd State Pedagogical University, Indianapolis, IN.

II.D.2. Refereed Panels

1. Anderson, L. B. (November, 2018). *Emotions at play: Portraying the multiple forms of emotion in basic communication course administration*. Panel presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
Panel Organizer
2. Anderson, L. B. (November, 2018). *Writing an assessment playbook for the basic course*. Panel presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
3. Anderson, L. B. (June, 2018). *Redesigning/updating the basic communication course*. Panel presented at the annual Basic Course Directors' Conference, Clemson, SC.
4. Anderson, L. B. (May, 2018). *Developing fearless partnerships: Innovative collaborations to enhance teaching and learning*. Panel presented at the 24th Annual Innovations in Teaching and Learning Conference, College Park, MD.
5. Anderson, L. B. (November, 2017). *Millennials to Boomers: Understanding and improving intergenerational communication in the workplace*. Panel presented at the annual meeting of the National Communication Association, Dallas, TX.
6. Anderson, L. B. (November, 2017). *Enhancing the relevance of NCA basic course resources to secure our legacy*. Panel presented at the annual meeting of the National Communication Association, Dallas, TX.
7. Anderson, L. B. (November, 2017). *Reaching out: Discussing the formation of collaborative relationships in basic course administration*. Panel presented at the annual meeting of the National Communication Association, Dallas, TX.
Panel Organizer
8. Anderson, L. B. (November, 2016). *The role of communication in the retirement process: Understanding the complexities of retiring in the United States*. Panel presented at the annual meeting of the National Communication Association, Philadelphia, PA.
Panel Organizer
9. Anderson, L. B. (November, 2016). *Being called to mentor: Understanding the complexities of mentoring basic course instructors*. Panel presented at the annual meeting of the National Communication Association, Philadelphia, PA.

Panel Organizer

10. Anderson, L. B. (November, 2016). *Training and mentoring international GTAs in the basic course*. Panel presented at the annual meeting of the National Communication Association, Philadelphia, PA.
11. Anderson, L. B. (August, 2016). *Exploring the role of social media in the outreach efforts of the OCC*. Panel presented at the UMD Social Media Conference, College Park, MD.
12. Anderson, L. B. (April, 2016). *Revolution and evolution: Developing, mapping, implementing, sustaining, and reimagining outcomes assessment to promote learning in communication*. Panel presented at the annual meeting of the Eastern Communication Association, Baltimore, MD.
13. Anderson, L. B. (November, 2015). *Embracing training opportunities to strengthen the basic course: What happens at training shouldn't stay at training*. Panel presented at the annual meeting of the National Communication Association, Las Vegas, NV.
14. Anderson, L. B. (November, 2015). *Embracing opportunities to adapt the basic course for STEM majors*. Panel presented at the annual meeting of the National Communication Association, Las Vegas, NV.
15. Anderson, L. B. (April, 2015). *Understanding the mentoring experiences of early career women academics: The convergence of traditional and non-traditional forms of advice*. Panel presented at the annual meeting of the Central States Communication Association, Madison, WI.
Panel Organizer
16. Anderson, L. B. (April, 2015). *The multiple roles of the assistant basic course director*. Panel presented at the annual meeting of the Central States Communication Association, Madison, WI.
17. Anderson, L. B. (November, 2014). *The role of mentoring in basic course administration: Examining the presence of our past mentoring experiences*. Panel presented at the annual meeting of the National Communication Association, Chicago, IL.
Panel Organizer
18. Anderson, L. B. (April, 2014). *Pushing boundaries beyond the communication classroom: Teaching ideas for elevating new scholars through professional development*. Panel presented at the annual meeting of the Central States Communication Association, Minneapolis, MN.
19. Anderson, L. B. (April, 2014). *Elevating the dialogue about emotions and organizations*. Panel presented at the annual meeting of the Central States Communication Association, Minneapolis, MN.
20. Anderson, L. B. (April, 2013). *'Think like a scholar': Communicating the possible among communication scholars in basic courses*. Panel presented at the annual meeting of the Central States Communication Association, Kansas City, MO.
21. Anderson, L. B. (November, 2011). *Speaking about the basic course: How student voice is constructed and expressed*. Panel presented at the annual meeting of the National Communication Association, New Orleans, LA.

II.D.3. Other Presentations

1. Anderson, L. B., & Guo, S. J. (2018, November). *Aging is living: Examining how AARP constructs resilience through online communication about successful aging*. Presented at the NCA Resilience and Communication Preconference. Salt Lake City, UT.
2. Anderson, L. B. (2017, December). *Intergenerational communication and the aging workforce: A research program*. Presented to The University of Maryland Emeritus/Emerita Association.
3. Anderson, L. B. (2012, November). *Intergenerational communication in the workplace*. Presented as part of the Sisters of St. Elizabeth Health's Radiology Services Continuing Education Seminar for Radiologic Technologists, St. Elizabeth School of Nursing, Lafayette, IN.

II.E. Book Reviews, Notes, and Other Contributions

II.E.1. Book Reviews

1. Anderson, L. B. (2015). Book review: Positive emotion: Integrating the light sides and dark sides by Gruber, J., & Moskowitz, J. T. (Eds.). *Journal of Language and Social Psychology*, 34, 102-105. doi:10.1177/0261927X14546694

II.F. Gifts and Funded Research not administered by ORA

Principal Investigator, (2019). Communicating About Retirement: Mapping the Forms and Sources of Retirement Advice. University of Maryland Research and Scholarship Award (RASA), \$9,000.

Principal Investigator, (2019). Retirement Literacy: Understanding (Pre)Retirees' Risk Information Seeking Practices. ARHU Faculty Seed Grant Award, \$1,800.

Principal Investigator, (2018). Identifying the Sources of Information/Feedback Students Access to Reduce Uncertainty in the Foundational Communication Course. TLTC Fearless Teaching Research Seed Grant, \$875.

Co-Principal Investigator, (2016). A National-Level Assessment of Core Competencies in the Basic Communication Course. National Communication Association Advancing the Discipline Grant, \$3,900. Co investigators included: Melissa Broeckelman-Post (George Mason), Andrew D. Wolvin (University of Maryland), Angela M. Hosek (Ohio University), Cheri Simonds (Illinois State), Karla Hunter (South Dakota State University), Kristina Ruiz-Mesa (Cal State, LA), and LeAnn Brazeal (Missouri State University).

Principal Investigator, (2016). Aging-in-Place in College Park: Understanding the Experiences of Residents and Goals of Community Organizations. ARHU New Directions and Innovations Seed Grant (DRIF), \$1,200.

Principal Investigator, (2015). Bridge Employment and the Changing Face of Retirement: Exploring Retirees' Emotions, Motivations, and Goals for Working During Retirement. University of Maryland Research and Scholarship Award (RASA), \$9,000.

II.G. Research Fellowships, Prizes and Awards

- Top Open Paper – 3rd Place (2019) for “Resilient aging: Examining how AARP constructs public resilience through its #DisruptAging campaign,” Public Relations Division, Association for Education in Journalism and Mass Communication.
- Outstanding Article Award (2017) for “An examination of nurses’ intergenerational communicative experiences in the workplace: Do nurses eat their young?” Communication and Aging Division, National Communication Association.
- Top Paper Award (2017) for “Exploring retirement as a communicative process: A research agenda for communication scholars,” Communication and Aging Division, National Communication Association.
- Anita Taylor Award (2016) for “Mentoring in academe: Taking a feminist poststructural lens on stories of women engineering faculty of color,” Organization for the Study of Communication, Language and Gender.
- Top Paper Award (2015) for “Incorporating learning analytics into basic course administration: How to embrace the opportunity to identify inconsistencies and inform responses.” Basic Course Division, National Communication Association.
- Outstanding Dissertation Award (2014), Communication and Aging Division, National Communication Association.
- Top Panel Award (2014) for “Elevating the dialogue about emotions and organizations,” Organizational Communication Division, Central States Communication Association.
- Top Panel Award (2014) for “The role of mentoring in basic course administration: Examining the presence of our past mentoring experiences,” Basic Course Division, National Communication Association.
- Alan H. Monroe Graduate Scholar (2013), Brian Lamb School of Communication, Purdue University.
- Communication Graduate Student Association Travel Grant (2013 and 2012), Brian Lamb School of Communication, Purdue University, \$100.
- Top Paper Panel Presenter (2012) for “Connecting communication assessments and organizations: The case of a property management company,” Training and Development Division, National Communication Association.
- Top Student Paper (2012) for “Intersectional, network and episodic mentoring: Taking a communicative perspective on mentoring in academe,” Purdue Graduate Student Conference on Communication Research (PGSCCR), Brian Lamb School of Communication, Purdue University.
- National Communication Association Mentor Fund Convention Subsidy (2012), \$500.
- Top Paper Award (2011) for “Combining theory and practice: An analysis of a non-profit communication plan,” Graduate Student Caucus, Central States Communication Association.
- Graduate School Travel Grant (2010), Indiana University Purdue University, Indianapolis, \$800.
- Solution Center Scholarship (2009), Indiana University Purdue University, Indianapolis, \$1,000.
- University Fellowship (2008), Indiana University Purdue University, Indianapolis \$18,000.

III. Teaching, Extension, Mentoring, and Advising

III.A. Courses Taught (previous 5 years)

- Communicating the Narrative (COMM 340) (approx. enrollment = 35)
- Communication in Complex Organizations (COMM 424) (approx. enrollment = 35)
- Communication Pedagogy (COMM 686) (approx. enrollment = 8)
- Ethnographic Inquiry in Communication Research (COMM 698/498) (approx. enrollment = 12)
- Independent Study: Best Practices in Teaching and Learning Oral Communication (COMM 489) (approx. enrollment = 4)

- Independent Study: Ethnographic Inquiry in Communication Research Independent Study (COMM 798) (approx. enrollment = 1-2 students)
- Independent Study: Examining the Intersections of Retirement, Generations, and Communication through Qualitative Inquiry (COMM 489) (approx. enrollment = 1)
- Introduction to Qualitative Methods in Communication Research (COMM 714) (approx. enrollment = 9)
- Oral Communication: Principles and Practices (COMM 107) (approx. enrollment = 19)
- Organizational Communication (COMM 724) (approx. enrollment = 7)

III.B. Teaching Innovations

III.B.1. Textbooks

Morgan, M., Hall, J., & Anderson, L. B. (2018). *Presentations that matter*. Cincinnati, OH: Van Griner Publishing. ISBN: 978-1-61740-723-9

III.B.2. Other – Course Administration

- Oral Communication Program (OCP) (COMM 107 and COMM 200)
 - Executive Director of the Oral Communication Program (Winter 2017 – present)
 - Course Director of Oral Communication: Principles and Practices (Fall 2014 – Winter 2017)
 - **2014 National Communication Association (NCA) Basic Course Division's Program of Distinction**
- Peer Consulting in Oral Communication (398c)
- Strategic Interviewing for the Career you Want (COMM 488i)

III.C. Advising

III.C.1. Undergraduate

- Allison Reagan – Advisor, Honors Thesis (2019-2020)
- Juliette Ducasse – Advisor, Honors Thesis (2019-2020)
- Nicole Andrews – Advisor, Honors Thesis (2019-2020)
- Zoë May – Advisor, Honors Thesis (2019-2020)

III.C.2. Master's

Advisory Committee Chair

- Claire Tills (2017, Industry)

III.C.3. Doctoral

Advisory Committee Chair

- Sylvia Guo (successfully defended dissertation in May, 2019)
- Neha Kamran (in progress)
- Christina Saninocencio (in progress)

University of Maryland Department of Communication Committee

- Julio Bermejo (2019)
- Rebecca Alt (2019)
- Mengqi (Monica) Zhan (2018)
- Irina Iles (2017)
- Julia Daisy Fraustino (2016)
- Brooke Fowler (in progress)
- Devin Scott (in progress)
- Duli Shi (in progress)
- Sarah Aghazadeh (in progress)
- Allison Chatham (in progress)
- Sumin Fang (in progress)

III.D. Mentorship

III.D.1. Other

- Mentored administrative assistants for the Oral Communication Program (2017 – present; approximately 2 graduate students per year)
- Mentored and supervised graduate teaching assistants for COMM 107 (2014 – present, approximately 20 GTAs per year) COMM 200 (2016 – present; approximately 1-2 GTAs per year) and 488i (2016 – present; approximately 1-2 GTAs per year)
- Mentored graduate and undergraduate students through independent studies (2015 – present)
- Mentored graduate students through supervision of pre-candidacy and dissertation research credit hours (2016 – current; approximately 2 students per semester)
- ADVANCE Keeping our Faculties Program, Participant (2015 – 2016), University of Maryland

III.E. Professional and Extension Education

III.E.1. Guest Lectures

1. Anderson, L. B. (March, 2016). *Connecting socioemotional selectivity theory and strategies for coping with emotions in the workplace*. Presented to the Emotion in Organizations Seminar (COMM 674), Brian Lamb School of Communication, Purdue University.
2. Anderson, L. B. (March, 2016). *Examining “bridge employment” through qualitative methodology and abductive analysis*. Presenter to the Advanced Qualitative Research Methods Seminar (COMM 715), Department of Communication, University of Maryland.
3. Anderson, L. B. (November, 2014). *Communication, workplace emotions, and employee age*. Presenter to the Organizational Communication Seminar (COMM 574), Brian Lamb School of Communication, Purdue University.
4. Clair, R. P., & Anderson, L. B. (September, 2013). *Organizational ethics and rhetorical strategies*. Presenter to the Organizational Communication Graduate Seminar (COMM 574), Brian Lamb School of Communication, Purdue University.

5. Anderson, L. B. (April, 2013). *Processes of emotion in the workplace*. Presenter in Introduction to Organizational Communication (COMM 324), Brian Lamb School of Communication, Purdue University.
6. Anderson, L. B. (April, 2012). *Feminism(s)*. Presenter in Critical Approaches to Communication, Brian Lamb School of Communication, Purdue University.
7. Anderson, L. B. (August, 2011). *Professional development and survival tips*. Presenter for the Graduate School Orientation Program, Brian Lamb School of Communication, Purdue University.
8. Anderson, L. B. (March, 2011). *Image repair strategies for the big three automakers*. Guest lecturer in Rhetorical Approaches to Public Relations, Brian Lamb School of Communication, Purdue University.
9. Anderson, L. B. (September, 2010). *Expectations for college students*. Guest Speaker in Women's Studies Learning Community, Department of Communication Studies, Indiana University Purdue University, Indianapolis.

III.F. Other Teaching Activities

- Diversity & Inclusion Workshop Series (2019)
 - Teaching & Learning Transformation Center (TLTC), The Office of Diversity & Inclusion, and The Graduate School at the University of Maryland
- Teaching & Learning Transformation Center (TLTC) Launch Program (2018)

III.G. Teaching Awards

- Department of Communication Outstanding Teaching Award (2017), University of Maryland, College Park.
- TLTC Elevate Faculty Fellows Grant (2016 – 2017), The Teaching and Learning Transformation Center (TLTC), \$22,000.
- Stamp Service-Learning Faculty Fellowship (2015), Adele H. Stamp Student Union – Center for Campus Life and the Teaching and Learning Transformation Center (TLTC), \$1,500.
- Cooper Award (2014), Central States Communication Association, \$150.
- Graduate School's Excellence in Teaching Award (2014), Purdue University, \$500.
- Center for the Education of Teaching Assistants (CETA) Teaching Award (2013), Purdue University.
- Advanced Graduate Teaching Certificate (2013), Center for Instructional Excellence, Purdue University.
- Teaching Academy Graduate Teaching Award (2014), Purdue University.
- Bruce Kendall Excellence in Teaching Award (2013), Brian Lamb School of Communication, Purdue University.
- Strategic Communication Research Funding (2011), Brian Lamb School of Communication, Purdue University, \$1,000.
- Graduate Teaching Certificate (2011), Center for Instructional Excellence, Purdue University.

IV. Service and Outreach

IV.A. Editorships, Editorial Boards, and Reviewing Activities

IV.A.1. Editorial Boards

- *Basic Communication Course Annual* (2016 – present)

IV.A.2. Reviewing Activities for Journals and Presses

- *Public Relations Inquiry* (2019 – present)
- *Journal of Applied Communication Research* (2018 – present)
- *Communication Quarterly* (2017 – present)
- *Journal of Communication Management* (2017 – present)
- *Work, Aging, and Retirement* (2016 – present)
- *Basic Communication Course Annual* (2015 – present)
- *International Journal of Business Communication* (2019 – present)

IV.A.3. Reviewing Activities for Conferences

- International Communication Association
 - Organizational Communication Division (2015 – present)
- National Communication Association
 - Organizational Communication Division (2015 – present)
 - Communication and Aging Division (2012 – present)
 - Basic Course Division (2015 – present)
 - Public Relations Division (2016)
- Central States Communication Association
 - Graduate Student Caucus (2011 – 2012)

IV.B. Committees, Professional & Campus Service

IV.B.1. Campus Service – Department

- Department of Communication, University of Maryland
 - Department Annual Teaching and Service Awards Committee, Chair, (2018)
 - Strategic Planning Committee (2017 – 2018)
 - Faculty Advisory Committee (2015 – 2016)
 - Undergraduate Studies Committee (2014 – 2015, 2016 – 2017, and 2018-2019)
- Brian Lamb School of Communication, Purdue University
 - Communication Graduate Student Association (CGSA), President (2011 – 2012) and Member-At-Large (2010 – 2011)
 - Search Committee for Public Relations Faculty Member (2011)
 - Purdue Graduate Student Conference on Communication Research (2011)

IV.B.2. Campus Service – College

- College of Arts and Humanities (ARHU) DRIF Selection Committee (2016 – 2017)

IV.B.3. Campus Service – University of Maryland

- General Education Faculty Board on Oral Communication (2017 – present)
- University Senate Educational Affairs Committee (two consecutive terms) (2016 – 2020)

IV.B.4. Leadership Roles in Meetings and Conferences

- National Communication Association Communication and Aging Division
 - Secretary (2017 – present)
 - Article and Book of the Year Award Selection Committee Member (2015 – 2016)
- National Communication Association Basic Course Division
 - Vice-Chair Elect (2018 – present)
 - Nominating Committee (2017 – 2018)
- Basic Course Directors Conference
 - Conference Planner (2016)