

TEACHING PHILOSOPHY

My teaching philosophy focuses on creating a healthy and productive learning environment in the classroom, which promotes interactivity, problem solving, and critical thinking skills. I strongly encourage my students to be active, independent, and creative thinkers, as well as innovative, challenging, and critical researchers. To achieve this goal, I adopt a “learner-centered” approach, which maximizes the students’ input and contributions to the learning process through their active classroom participation, independent research, and practical training.

To achieve these goals, I rely on written assignments, quizzes, and in-class exercises, which can be solved individually or in groups, in addition to standard tests, to assess my students and to ensure their full involvement in the learning process.

Additionally, I always include a “group project” and “group presentation” component in all my courses, in order to enhance the students’ collaborative skills and teamwork spirit.

In light of my many years of professional experience, as well as my many years of university teaching and academic scholarship, my teaching philosophy is strongly based on the applicability of theoretical concepts and scientific knowledge to the practical domain of professional practice. To achieve this goal, I rely on a comparative and interdisciplinary approach, which gives my students the necessary background about how scientific domains can be interlinked and integrated, and how they can be practically applied. Through using such an approach, I manage to create coherent and intellectually stimulating courses, which meet the needs of my students and prepare them to compete well on the job market with the knowledge and skills they acquired during their degree program.

In order to achieve my ultimate goal of enhancing student learning, I work hard on constantly updating my course content and my methods of assessment and evaluation, in light of the most recent developments in the rapidly changing field of communication, both regionally and internationally. I am equally keen to use the latest methods of instructional technology in all my classes, in order to supplement my teaching efforts and to facilitate student learning. I also rely on supplementary audio-visual materials, handouts, and occasional guest speakers to complement my teaching efforts and to better deliver the course content.

My teaching philosophy is also largely based on enhancing my classroom teaching through conducting high quality academic research. Therefore, I am always keen to conduct primary and up to date research in my area of specialization, which is, in turn, reflected in my teaching input, as well as my teaching strategies and methodologies.

Finally, I believe that being an international scholar provides my students with the unique opportunity to explore and investigate the similarities and differences between various theories, methods, and practices in the field of communication, within a global, diverse, and comparative context.