

**Jade Olson, Ph.D.**

Senior Lecturer

University of Maryland, College Park

Department of Communication  
2130 Skinner Building  
College Park, MD 20742-7635

jolson3@umd.edu  
Office: 301.405.3419  
Mobile: 503.307.0619

**EDUCATION**

Ph.D., Communication. University of Maryland, College Park, Md., 2017.

Concentration in Rhetoric and Political Culture. Graduate certificate in University Teaching & Learning.

Co-advisors: Dr. James F. Klumpp and Dr. Shawn J. Parry-Giles.

Dissertation: "The Rhetoric of Eco-Revolutionary Activism: Constructing the Earth Liberation Front."

M.A., Communication. University of Maryland, College Park, Md., 2011.

Concentration in Rhetoric and Political Culture. Advisor: Dr. James F. Klumpp.

B.A., Rhetoric and Media Studies. Willamette University, Salem, Ore., 2009.

*Magna cum laude*; Phi Beta Kappa.

**PROFESSIONAL APPOINTMENTS**

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|----------------|---|
| 2020 - present | Senior Lecturer, Dept. of Communication, University of Maryland - College Park                                  |
| 2016 - 2020    | Lecturer, Dept. of Communication, University of Maryland - College Park   |
| 2015 - 2020    | Adjunct Faculty in Communication, College of Online and Continuing Education, Southern New Hampshire University |
| 2016 - 2019    | Director, Oral Communication Center, University of Maryland - College Park                                      |
| 2009 - 2016    | Graduate Teaching Assistant III, Department of Communication, University of Maryland - College Park             |
| 2014 - 2015    | Communications Specialist, Equal Justice Works, Washington, D.C.  |

## TEACHING EXPERIENCE

### University of Maryland

2020 – present	COMM469: The Rhetoric of Social Movements
2019 – present	COMM401: Interpreting Strategic Discourse
2015 – present	COMM330: Argumentation & Public Policy
2015 – present	COMM398V/O: Environmental Communication
2009 – present	COMM107: Oral Communication: Principles & Practices
2019	TLTC699A: Improv for Improving Communication
2016 – 2019	COMM398C: Peer Consulting in Oral Communication
2016 – 2019	COMM388: Practicum: Oral Communication Center
2013 – 2017	COMM230: Argumentation & Debate
2010 – 2016	COMM200: Critical Thinking & Speaking
2011 – 2012	COMM388: Practicum: Communication & Advocacy
2011 – 2012	UNIV101: The Student in the University

### Southern New Hampshire University

2015 – 2020	COM 126: Introduction to Mass Communication
2020	COM 127: Introduction to Communication
2018 – 2019	COM 212: Public Speaking
2018	COM 312: Advanced Public Speaking
2016	IDS 403: Preparing for the Future

## PUBLICATIONS

Jade Olson, "Activist or Terrorist? Negotiating Discourses of Eco-terror in *If a Tree Falls*." *Applied Environmental Education & Communication* 17, no. 1 (2018): 57-66.

Jade Olson, Review of *The Rhetoric of Terror: Reflections on 9/11 and the War on Terror*, by Marc Redfield. *Southern Communication Journal* 75 (2010): 536-538.

## SELECTED REFEREED PAPER PRESENTATIONS

Jade Olson, "Ecodefense as Strategic Violence: The Earth Liberation Front's Communicative Paradox." A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Michael Steudeman and **Jade Olson**, "'It Just Depends What You Want to Consider': Reflexive Phronesis as Epideictic Rhetoric in David Foster Wallace's Kenyon College Commencement Address." A paper presented at the biannual convention of the Rhetoric Society of America, San Antonio, Tex., May 2014.

Jade Olson, "Constructing Platonic Environmentalism: Preservation and Conservation in the *Phaedrus*." A paper presented at the annual convention of the Eastern Communication Association, Providence, R.I., April 2014.

Jade Olson, "Activist or Terrorist? *If a Tree Falls*' Negotiation of the Discourses of Ecoterror." A paper presented at the annual convention of the National Communication Association, Washington, D.C., Nov. 2013.

Jade Olson, "Science, Morality and Global Warming: Visual Representations of Data in *An Inconvenient Truth*." A paper presented at the annual convention of the Eastern Communication Association, Pittsburgh, Pa., April 2013.

Jade Olson, "Al Gore as Eco-Prophet: Discourses of Science, Morality and Global Warming." A paper presented at the annual convention of the National Communication Association, New Orleans, La., Nov. 2011.

Jade Olson, "Retail Resistance: Whirl-Mart's Symbolic Construction of the New Public Sphere." A paper presented at the annual convention of the Eastern Communication Association, Arlington, Va., April 2011.

Jade Olson, "Discourses of Domination and Liberation: The Image Event's Problematic Potential." A paper presented at the annual convention of the National Communication Association, San Francisco, Calif., Nov. 2010.

\*\*\*Top paper panel, Feminist & Women Studies

Jade Olson, "Fault and Asphalt: A Burkean Analysis of Blame Construction in Portland's Commuter Culture War." A paper presented at the annual convention of the Northwest Communication Association, Coeur d'Alene, Id., April 2009.

\*\*\*Top Student Paper Award

Jade Olson, "A Road By Any Other Name: Rhetoric, Whiteness and Power in the Interstate Avenue Renaming Controversy." A paper presented at the annual convention of the Western States Communication Association, Phoenix, Ariz., Feb. 2009.

#### **SELECTED PAPER PANELS AND ROUNDTABLE DISCUSSIONS**

Jade Olson, "Civil Engagement in an Era of Incivility: A Debate on Conventions of Democratic Deliberation Within a Society Divided," a public debate presented at the annual convention of the Eastern Communication Association, Providence, R.I., April 2019.

Jade Olson, "Speaking from the Margins: Language Ideology and Critical Consciousness at the Speaking Center." A paper presented at the annual convention of the National Association of Communication Centers, Greensboro, N.C., April 2019.

Jade Olson, panelist, "The Director's Dilemma." A roundtable discussion presented at the annual convention of the National Association of Communication Centers, Harrisonburg, Va., April 2018.

Jade Olson, panelist, "Collaboration: A Key to Creating a Culture of Learner Support." A roundtable discussion presented at the annual convention of the Maryland College Learning Center Association, Salisbury, Md., April 2018.

Jade Olson, "The First Hundred Daze: Debating Education Policy through Audience Engagement," a public debate presented at the annual convention of the Eastern Communication Association, Boston, Mass., April 2017.

Jade Olson, panelist, "Discourses of the 2016 Presidential Election: A Public Debate." A public

debate presented at the annual convention of the Eastern Communication Association, Baltimore, Md., April 2016.

Janna Söder and **Jade Olson**, “Unlikely Allies? Framing the Cowboy and Indian Alliance’s Anti-Keystone Protest.” A paper presented at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, “Bare Life in Puerto Montt: Rhetorics of Sovereignty and Ecology in the Cascada Chile Debate.” A paper presented at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, panelist, “Is Adnan Syed Guilty? Embracing Opportunities for Public Deliberation and Debate through ‘Serial.’” A roundtable discussion at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, “Visualizing Ecofeminism, Visualizing Objectification: Pornographic Form in Environmental Activism.” A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Jade Olson, “The Trouble with Wilderness (Defense): The Earth Liberation Front’s Troubled Appeals to Ideal Nature.” A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Jade Olson, panelist, “Lyndon B. Johnson’s War on Poverty: Where We Stand 50 Years Later.” A panel presented at the annual convention of the Eastern Communication Association, Providence, R.I., April 2014.

Jade Olson, “Al Gore Comes to South Park: Global Warming and the Politics of Celebrity.” A paper presented at the annual convention of the Eastern Communication Association, Cambridge, Mass., April 2012.

Jade Olson, panelist, “Politics, Pedagogy, and Postmodernism: Conflicting Notions of Objectivity in Argumentation.” A panel presented at the annual convention of the Eastern Communication Association, Arlington, Va., April 2011.

## SELECTED TALKS AND WORKSHOPS

Jade Olson, “Presenting Your Best Self: Elevator Speeches for the Academic Job Market.” A professional development “prep talk” presented as part of the NCA Career Center at the annual convention of the National Communication Association, November 2019.

**Jade Olson**, Linda Macri, and Ronald Yaros, “Science Communication for Any Audience.” An online (synchronous), cross-network workshop series. The Center for the Integration of Research, Teaching and Learning (CIRTL), March-April 2018.

**Jade Olson** and Taylor Hahn, “Making Persuasive Arguments.” An invited workshop presented at the Oral Communication Center, University of Maryland, College Park, Oct. 2015.

Andrew Lind, Heather Lindenman, **Jade Olson**, and Elanor Spadafora, “Assessment Practices at UMD: Understanding and Comparing Student and Teacher Perspectives.” An invited workshop sponsored by the Teaching and Learning Transformation Center, University of Maryland, College Park, March 2015.

**Jade Olson** and Thomas McCloskey, “Crafting Your Poster Presentation: An Argumentation Perspective.” An invited presentation to students in the College Park Scholars Environment, Technology and Economy program, University of Maryland, College Park, Feb. 2015 and March 2014.

Thomas McCloskey, **Jade Olson**, and Michael Steudeman, “Political Media Literacy.” An invited presentation at the Maryland Communication Workshop, a one-day conference for students, faculty, and staff, University of Maryland, College Park, Oct. 2013.

Jade Olson, “The Fundamentals of Effective Classroom Communication.” An invited presentation at the Center for Teaching Excellence’s Graduate Teaching Assistant Orientation, University of Maryland, College Park, Aug. 2012.

## COMPETITIVE PROFESSIONAL CONFERENCES AND PROGRAMS

Advancing Professional Track Faculty program, ADVANCE Program for Inclusive Excellence, University of Maryland, College Park, 2017-2018.

“Rhetoric and Sensation” seminar, Rhetoric Society of America Biennial Summer Institute, Madison, Wisc., June 2015.

“Whither ‘Social Movement’ in Rhetorical Studies?” workshop, Rhetoric Society of America Biennial Summer Institute, Madison, Wisc., June 2015.

Lilly International Spring Conference on College and University Teaching and Learning, Bethesda, Md., May 2014.

Arnold-Ebbitt Interdisciplinary Rhetoric Institute, hosted by the Pennsylvania State University Center for Democratic Deliberation, State College, Pa., Feb. 2013 and Feb. 2012.

### **SELECTED FELLOWSHIPS, HONORS, AND AWARDS**

College of Arts and Humanities Graduate Student Service Award, University of Maryland, College Park. \$1,000, Sept. 2016.

Graduate Lilly Fellowship, Center for Teaching Excellence, University of Maryland, College Park. \$1,000 stipend, \$500 travel stipend for Lilly D.C. Conference, 2013–2014.

Distinguished Teaching Assistant Award, Center for Teaching Excellence, University of Maryland, College Park, April 2013.

Award-winning presentations at Graduate Research Interaction Day:

First Place in “Culture, Literature, and Society” panel, \$600 (April 2014)

First Place in “Culture, Literature, and Society” panel, \$600 (April 2013)

First Place in “Culture, Literature, and Society” panel, \$600 (April 2011)

Second Place in “Addressing Environmental and Energy Issues” panel, \$400 (April 2012)

Department of Communication Graduate Student Awards:

Outstanding Service Award (May 2013)

Outstanding Teaching Award (May 2012)

Raymond Ehrensberger Award for Outstanding M.A. Student (May 2011)

### **GRANTS**

Peng Wang, **Jade Olson**, and Shawn J. Parry-Giles. National Communication Association Advancing the Discipline Grant, on behalf of the Community Language Initiative, Graduate Studies in Interpreting and Translation, University of Maryland, College Park. \$5,000, awarded 2015.

Yvonne Slosarski, Elizabeth Gardner, Kimberley Hannah, **Jade Olson**, and Meridith Styer.

National Communication Association Advancing the Discipline Grant, on behalf of the Recovering Democracy Archive Project, Center for Political Communication and Civic Leadership, University of Maryland, College Park. \$5,000, awarded 2014.

**Jade Olson** and William Howell, Office of Sustainability Mini-Grant for the Graduate Communication Curriculum Digitization Project, on behalf of the Department of Communication Sustainability Initiative, \$849, awarded 2014.

## SERVICE TO DISCIPLINE

Elected offices, Argumentation & Forensics interest group, Eastern Communication Association:

Executive Council Representative (2016-2018)

Chair (2015 and 2018)

Vice Chair (2014 and 2017)

Convention panel respondent or chair:

Respondent, "The Breadth of Communication Analyses: From Eisenhower to Fan Fiction" (ECA 2019)

Respondent, "Communication in, and of, Social Movements" (ECA 2018)

Respondent, "Environmentalism, Climate Change, and the Future" (NCA 2015)

Chair, "The Rhetoric of Music: Politics, Parody, and Paradox" (ECA 2016)

Chair, "On Deliberation and Democracy: Honoring the Work of James F. Klumpp" (ECA 2015)

Chair, "Argumentative Innovation in Policymaking, Forensics, and Policy Debate: Selected Chair, Papers in Argumentation and Forensics" (ECA 2015)

Chair, "Standardized Testing in Teacher Evaluations: A Public Debate" (ECA 2014)

Chair, "Assessing Arguments in the 2012 Presidential Debates" (ECA 2014)

Convention submission reviewer:

National Communication Association – Public Address, Visual Communication,  
Environmental Communication, D.C. Connections, Short Courses

Eastern Communication Association – Argumentation & Forensics, Rhetoric and Public  
Address, James C. McCroskey & Virginia P. Richmond Undergraduate Scholars  
Conference

Editorial Assistant, *Communication Quarterly* (2009-2011)



**SERVICE TO DEPARTMENT AND UNIVERSITY**

2020 – present	Member, Student Affairs Committee, University Senate
2020 – present	Professional Track Faculty mentor, Dept. of Communication
2020 – present	Member, Professional Track Faculty Appointment, Promotion, Review, and Mentoring Committee, Dept. of Communication
2016 – present	Faculty Member, University Student Judiciary
2011 – present	Member, Rainbow Terrapin Network (LGBTQ advocacy organization)
2016 – 2019	Faculty Advisor, Terp Talks (student organization/event)
2017 – 2018	Professional Track Faculty Representative to Communication Department Assembly
2015 – 2016	Chair, Faculty Appreciation Committee, Department of Communication
2015 – 2016	Member, Grants & Development Task Force, Department of Communication
2014 – 2016	Graduate Peer Teaching Mentor, University Teaching and Learning Program
2014 – 2016	Member, Grants Committee, Recovering Democracy Project, Department of Communication
2015 – 2016	Member, Campus Affairs Committee, University Senate
2015	Member, Search Committee, Dean of Undergraduate Studies & Associate Provost
2015	Founding Member, Chelóna RSA (Rhetoric Society of America chapter at University of Maryland, College Park)
2015, 2012	Chair, Maryland Communication Workshop Planning Committee
2014 – 2015	Co-chair, Environmental Sustainability Initiative, Department of Communication
2010 – 2015	Department of Communication Admissions Ambassador
2012 – 2014	Canvasser, United Academics of Maryland (unionization effort)
2013 – 2014	Graduate Representative to Communication Department Assembly
2013 – 2014	Graduate Representative to Departmental Self-Study Committee
2014	Member, Selection Committee, Teaching and Learning Transformation Center Graduate Teaching Fellows Program (formerly Graduate Lilly Fellowship Program)
2012 – 2013	President, COMMgrads (graduate student association in Communication)
2011 – 2012	Vice President, COMMgrads
2010 – 2011	Secretary/Treasurer, COMMgrads