

Curriculum Vitae

ERICH J. SOMMERFELDT, Ph.D.

Associate Professor
Department of Communication
University of Maryland

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College Park, MD 20742-7635
Phone: 301-405-6528
Email: esommerf@umd.edu

EDUCATION

Ph.D. in Mass Communication, University of Oklahoma, August 2011
Dissertation: *Social capital networks of media NGOs in Peru: A public relations approach to explicating relationships in civil society* (Maureen Taylor, advisor)

M.A. in Communication, Western Michigan University, August 2007
Thesis: *Activism, public relations, and the Internet: A case study of MoveOn.org* (Maureen Taylor, advisor)

B.F.A. in Musical Theatre Performance, Western Michigan University, May 2003

ACADEMIC APPOINTMENTS

Associate Professor, February 2018–present
University of Maryland, Department of Communication

Assistant Professor, August 2012–February 2018
University of Maryland, Department of Communication

Assistant Professor, August 2011–August 2012
Towson University, Department of Mass Communication and Communication Studies

Doctoral Fellow, August 2008–August 2011
University of Oklahoma, Gaylord College of Journalism and Mass Communication

REFEREED JOURNAL PUBLICATIONS

Buhmann, A., & Sommerfeldt, E. J. (in press). Explicating motivations behind evaluation behavior in U.S. public diplomacy. *International Communication Gazette*.

Sommerfeldt, E. J., Yang, A., & Taylor, M. (in press). Public relations channel “repertoires”: Exploring patterns of channel use in practice. *Public Relations Review*. doi: 10.1016/j.pubrev.2019.101796

Sommerfeldt, E. J., & Buhmann, A. (2019). The status quo of evaluation in public diplomacy: Insights from the U.S. State Department. *Journal of Communication Management*, 23(3), 198-212. doi: 10.1108/JCOM-12-2018-0137

- Sommerfeldt, E. J., & Yang, A. (2017). Relationship networks as strategic issues management: An issue stage framework of social movement organization network strategies. *Public Relations Review*, 43(4), 829-839. doi: 10.1016/j.pubrev.2017.06.012
- Sommerfeldt, E. J., & Xu, S. (2016). Making a “difference” with digital media? The evaluation perspectives, practices, and challenges of Chinese NGOs. *Chinese Journal of Communication*, 10(1), 89–107. doi: 10.1080/17544750.2016.1210184
- Kent, M. L., Sommerfeldt, E. J., & Saffer, A. (2016). Social networks, power, and public relations: *Tertius Iungens* as a co-creational approach to studying relationship networks. *Public Relations Review*, 42(1), 91–100. doi: 10.1016/j.pubrev.2015.08.002
- Sommerfeldt, E. J., & Kent, M. L. (2015). Civil society, networks, and relationship management: Beyond the organization–public dyad. *International Journal of Strategic Communication*, 9(3), 235–252. doi: 10.1080/1553118X.2015.1025405
- Sommerfeldt, E. J. (2015). Disasters and information source repertoires: Information seeking and information sufficiency in post-earthquake Haiti. *Journal of Applied Communication Research*, 43(1), 1–22. doi: 10.1080/00909882.2014.982682 (**Lead Article**)
- Paquette, M., Sommerfeldt, E. J., Kent, M. L. (2015). Do the ends justify the means? Dialogue, development communication, and deontological ethics. *Public Relations Review*, 41(1), 30–39. doi: 10.1016/j.pubrev.2014.10.008
- Kennedy, A. K., & Sommerfeldt, E. J. (2015). A postmodern turn for social media research: Theory and research directions for public relations scholarship. *Atlantic Journal of Communication*, 23(1), 31–45. doi: 10.1080/15456870.2015.972406
- Sommerfeldt, E. J. (2013). The civility of social capital: Public relations in the public sphere, civil society, and democracy. *Public Relations Review*, 39(4), 280–289. doi: 10.1016/j.pubrev.2012.12.004 (**Best Article of the Year Award, NCA Public Relations Division**)
- Sommerfeldt, E. J. (2013). Online power resource management: Activist resource mobilization, communication strategy, and organizational structure. *Journal of Public Relations Research*, 25(4), 347–367. doi: 10.1080/1062726X.2013.806871
- Saffer, A., Sommerfeldt, E. J., & Taylor, M. (2013). The effects of organizational Twitter interactivity on organization-public relationships. *Public Relations Review*, 39(3), 213–215. doi: 10.1016/j.pubrev.2013.02.005

- Sommerfeldt, E. J. (2013). Networks of social capital: Extending a public relations model of civil society in Peru. *Public Relations Review*, 39(1), 1–12. doi: 10.1016/j.pubrev.2012.08.005 (**Lead Article**)
- Buehner, T. M., & Sommerfeldt, E. J. (2013). Visual communication in the public sphere. *American Communication Journal*, 15(3).
- Sommerfeldt, E. J., Kent, M. L., & Taylor, M. (2012). Activist practitioner perspectives of website public relations: Why aren't activist websites fulfilling the dialogic promise? *Public Relations Review*, 38(2), 303–312. doi: 10.1016/j.pubrev.2012.01.001
- Sommerfeldt, E. J. (2012). The dynamics of activist power relationships: A structurationist exploration of the segmentation of activist publics. *International Journal of Strategic Communication*, 6(4), 269–286. doi: 10.1080/1553118X.2012.686256 (**Lead Article**)
- Sommerfeldt, E. J., & Taylor, M. (2011). A social capital approach to improving public relations' efficacy: Diagnosing internal constraints on external communication. *Public Relations Review*, 37(3), 197–206. doi: 10.1016/j.pubrev.2011.03.007 (**Best Article of the Year Award, NCA Public Relations Division**)
- Sommerfeldt, E. J. (2011). Activist online resource mobilization: Relationship building features that fulfill resource dependencies. *Public Relations Review*, 37(4), 429–431. doi: 10.1016/j.pubrev.2011.03.003
- Sommerfeldt, E. J. (2011). Activist e-mail action alerts and identification: Rhetorical relationship building strategies in collective action. *Public Relations Review*, 37(1), 87–89. doi: 10.1016/j.pubrev.2010.10.003
- INVITED JOURNAL PUBLICATIONS** Kent, M. L., Saffer, A., & Sommerfeldt, E. J. (2016). From communitarianism to dialogue: Building better community relationships. *NIDA Journal of Language and Communication*, 21(28), 1–15.
- EDITORIALS** Sommerfeldt, E. J., & Yang, A. (2018). Notes on a dialogue: Twenty years of digital dialogic communication scholarship in public relations. *Journal of Public Relations Research*, 30(3), 59–64. doi: 10.1080/1062726X.2018.1498248
- BOOKS** Kent, M. L., & Sommerfeldt, E. J. (2011). *Public relations writing: A rhetorical approach. Instructor's Manual*. Boston: Allyn and Bacon.
- BOOK CHAPTERS** Taylor, M., & Sommerfeldt, E. J. (forthcoming). Strategic communication for civil society and nation building: Communication for societal effectiveness. In C. Botan (Ed.), *Handbook of strategic communication*. Hoboken, NJ: Wiley-Blackwell.

Sommerfeldt, E. J., & Yang, A. (forthcoming). Political public relations and activist network strategies: The influence of framing and institutionalization on activist issues management. In S. Kioussis & J. Strömbäck (Eds.), *Political public relations: Concepts, principles, and applications*. New York: Routledge.

Williams, G., & Sommerfeldt, E. J. (forthcoming). Social advocacy and public relations: Communitas in the public sphere. In C. Valentini (Ed.), *Handbook of public relations*. Berlin: De Gruyter Mouton.

Kennedy, A. K., & Sommerfeldt, E. J. (2018). Habits of the heart and mind: Engagement in civil society and international development. In K. Johnston, & M. Taylor (Eds.), *Handbook of communication engagement* (pp. 357-370). Hoboken, NJ: Wiley-Blackwell.

Capizzo, L., & Sommerfeldt, E. J. (2018). The privileged space of financial communication: Journalistic perspectives, relationships, and implications for public relations. In A. V. Laskin (Ed.), *Handbook of investor relations and financial communication* (pp. 365-376). Hoboken, NJ: Wiley-Blackwell.

Kennedy, A. K., Xu, S., & Sommerfeldt, E. J. (2017). Public relations and development: Ethical perspectives on communication for societal effectiveness. In B. R. Brunner (Ed.), *The moral compass of public relations* (pp. 110-124). New York: Routledge.

Sommerfeldt, E. J., & Xu, S. (2015). Legitimation in activist issues management: Congressional testimony of the AIDS Coalition to Unleash Power (ACT UP). In R. Waters (Ed.), *Public relations theory and practice in the nonprofit sector* (pp. 185–202). New York: Routledge.

ENCYCLOPEDIA ENTRIES

Sommerfeldt, E. J. (2018). Resource dependency theory. In R. L. Heath & W. Johansen (Eds.), *International Encyclopedia of Strategic Communication*. Hoboken, NJ: Wiley-Blackwell.

Sommerfeldt, E. J. (2018). Social capital. In R. L. Heath & W. Johansen (Eds.), *International Encyclopedia of Strategic Communication*. Hoboken, NJ: Wiley-Blackwell.

Sommerfeldt, E. J. (2013). Catalytic issues management (pp. 100–101). In R. L. Heath (Ed.), *Encyclopedia of public relations* (2nd ed.). Thousand Oaks, CA: Sage.

Sommerfeldt, E. J. (2013). Resource dependency theory (pp. 795–797). In R. L. Heath (Ed.), *Encyclopedia of public relations* (2nd ed.). Thousand Oaks, CA: Sage.

PROFESSIONAL WHITEPAPERS

Sommerfeldt, E. J. (2019). *Malaysian Reform Initiative: Networks of government reform*. Washington, D.C.: United States Agency for International Development.

Sommerfeldt, E. J. (2012). [*Content analysis: Can shared indicators improve monitoring and evaluation?*](#) Washington, D.C.: Center for International Media Assistance, National Endowment for Democracy.

Mandel, J., & Sommerfeldt, E. J. (2012). [*Closing the loop: Responding to people's information needs from crisis response to recovery to development: A case study of post-earthquake Haiti.*](#) Washington, D.C.: Internews Network.

Sommerfeldt, E. J. (2011). [*Peruvian media development sector network analysis and factors influencing media development.*](#) Washington, D.C.: Internews Network.

**REFEREED
CONFERENCE
PAPERS**

Sommerfeldt, E. J., Taylor, M., & Kent, M. L. (2019, November). *Integrating social engagement into strategic communication*. Paper presented at the annual conference of the National Communication Association, Baltimore, MD.

Buhmann, A., & Sommerfeldt, E. J. (2019, May). *Rearranging deck chairs on the Titanic: Explicating motivations behind evaluation behavior in public diplomacy*. Paper presented at the annual conference of the International Communication Association, Washington, DC. (**Top faculty paper, public diplomacy interest group**)

Capizzo, L., & Sommerfeldt, E. J. (2018, May). *Tracing the multinational corporate citizen: Deliberative corporate social responsibility in global public relations*. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.

Sommerfeldt, E. J., & Kent, M. L. (2017, May). An intervention: Disconfirmation, cognitive dissonance, and emotional labor among public relations professors. Paper presented at the annual conference of the International Communication Association, San Diego, CA.

Sommerfeldt, E. J., & Xu, S. (2016, November). *Making a "difference" with digital media? The evaluation perspectives, practices, and challenges of Chinese NGOs*. Paper presented at the annual conference of the National Communication Association, Philadelphia, PA.

Sommerfeldt, E. J., Yang, A., & Taylor, M. (2016, August). *Public relations channel "repertoires": Exploring patterns of channel use in practice*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Yang, A., & Sommerfeldt, E. J. (2015, November). *Embracing political opportunity in issues management: Exploring the impact of opportunity structures on strategic network building*. Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.

- Brown, K., Fowler, B., Guo, S., Tills, C., Xu, S., & Sommerfeldt, E. J. (2015, August). *Public relations as development communication? Conceptual overlaps and prospects for a societal paradigm of public relations*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
- Kent, M. L., Sommerfeldt, E. J., & Saffer, A. (2015, May). *Social network analysis and public relations: Tertius Iungens as a path to organizational trust and relationship building*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Yang, A., Sommerfeldt, E. J., & Taylor, M. (2015, May). *Toward the conceptualization of the engagement process in public relations: Evidence from six nations*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Paquette, M., & Sommerfeldt, E. J. (2014, November). *Do the ends justify the means? Dialogue, development communication, and deontological ethics*. Paper presented at the annual conference of the National Communication Association, Chicago, IL.
- Sommerfeldt, E. J., & Yang, A. (2014, August). *Relationships as strategic issue management: An activist network strategy model*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- Sommerfeldt, E. J. (2014, May). *Disasters and information source repertoires: Information seeking and information sufficiency in post-earthquake Haiti*. Paper presented at the annual conference of the International Communication Association, Seattle, WA.
- Sommerfeldt, E. J., & Mandel, J. (2013, August). *Media credibility and disaster: The moderating role of information satisfaction in post-earthquake Haiti*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Sommerfeldt, E. J., Paquette, M., Janoske, M., Saffer, A., & Ma, L. (2013, August). *Identifying communities in public relations theory networks: The structure of research paradigms*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Sommerfeldt, E. J. (2013, June). *The civility of social capital: Public relations in the public sphere, civil society, and democracy*. Paper presented at the International Communication Association, London.
- Sommerfeldt, E. J. (2012, November). *Networks of social capital: Extending a public relations model of civil society*. Paper presented at the annual conference of the National Communication Association, Orlando, FL.

- Sommerfeldt, E. J., & Kent, M. L. (2012, May). *A network approach to measuring organization–public relationships. Research directions for public relations using social network analysis*. Paper presented at the annual conference of the International Communication Association, Phoenix, AZ. (**Top five faculty papers panel, public relations division**).
- Sommerfeldt, E. J. (2011, November). *The dynamics of activist power relationships: A structurationist exploration of the segmentation of activist publics*. Paper presented at the annual conference of the National Communication Association, New Orleans, LA.
- Klyueva, A., & Sommerfeldt, E. J. (2011, November). *Voices from across the Atlantic: Reflections on U.S. and European public relations scholarship*. Paper presented at the annual conference of the National Communication Association, New Orleans, LA.
- Sommerfeldt, E. J., Kent, M. L., & Taylor, M. (2011, May). *Why aren't activist websites fulfilling the dialogic promise? Activist practitioner perspectives of website public relations*. Paper presented at the annual conference of the International Communication Association, Boston, MA.
- Sommerfeldt, E. J. (2010, November). *Rethinking activism in public relations: An introduction to resource mobilization theory*. Paper presented at the annual conference of the National Communication Association, San Francisco, CA. (**Top three student papers panel, public relations division**).
- Sommerfeldt, E. J. (2010, November). *Building bridges between public relations and the public sphere: Understanding public relations as rhetorical advocacy and agency*. Paper presented at the annual conference of the National Communication Association, San Francisco, CA. (**Top four student papers panel, rhetoric and communication theory division**).
- Sommerfeldt, E. J. (2010, August). *The role of social capital in public relations' efficacy: How internal networks influence external practice*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Denver, CO.
- Sommerfeldt, E. J. (2010, August). *Legitimation in activist issues management: Congressional testimony of the AIDS Coalition to Unleash Power (ACT UP)*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Denver, CO.

- Sommerfeldt, E. J. (2010, June). *Activist public relations: Activist practitioners' perceptions of publics, the Internet, and media*. Paper presented at the annual conference of the International Communication Association, Singapore.
- Sommerfeldt, E. J., Wolfe, K., & Johnson, C. (2010, June). *Activist online resource mobilization and tactics: Relationships between resource-dependencies and tactical behavior*. Paper presented at the annual conference of the International Communication Association, Singapore.
- Sommerfeldt, E. J. (2010, March). *Legitimation in issues management: Activist congressional testimony on issues of AIDS policy*. Paper presented at the Mid-Winter Conference of the Association for Education in Journalism and Mass Communication, Norman, OK.
- Sommerfeldt, E. J. (2009, November). *Activism, information subsidies, and the Internet: A case study of MoveOn.org*. Paper presented at the annual conference of the National Communication Association, Chicago, IL.
- Sommerfeldt, E. J. (2009, August). *Beyond activist publics: Toward a public relations typology of activist groups*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Boston, MA.
- Sommerfeldt, E. J. (2008, November). *Activism, relationship building, and the Internet: A case study of MoveOn.org*. Paper presented at the annual conference of the National Communication Association, San Diego, CA.
- Sommerfeldt, E. J. (2008, May). *Money and people change the world: Internet resource mobilization in activist public relations*. Paper presented at the annual conference of the International Communication Association, Montreal, Canada.
- Sommerfeldt, E. J. (2007, November). *Workgroups, diversity, and homosexuality: (Dis)connections in the conflict management literature*. Paper presented at the annual conference of the National Communication Association, Chicago, IL.
- Sommerfeldt, E. J. (2007, May). *Building a social movement through public relations: An analysis of Christian Right efforts to foster constituent identification via e-mail*. Paper presented at the annual conference of the International Communication Association, San Francisco, CA.
- Sommerfeldt, E. J. (2006, April). *Politics and the pulpit: Correlations between Christian media consumption and dissemination of political ideology by ecclesiastics*. Paper presented at the annual conference of the Central States Communication Association, Indianapolis, IN.

**CONFERENCE
PANEL
PRESENTATIONS**

- Sommerfeldt, E. J. (2014, November). *Public relations or development communication? Cultural interpreters as social capital advisors in community building*. Presented at the annual conference of the National Communication Association, Chicago, IL.
- Abbott, S., Taylor, M., & Sommerfeldt, E. J. (2013, October). *Challenges and opportunities for monitoring and evaluating 21st century media development*. Presented at the annual conference of the American Evaluation Association, Washington, D.C.
- Sommerfeldt, E. J. (2012, November). *Network COMMunities of public relations scholarship: The evolving structure of public relations theory*. Presented on competitive paper panel: *Understanding COMMunity ties that bind: Applications of network theory and analysis for public relations*. Presented at the annual conference of the National Communication Association, Orlando, FL. (**Panel organizer**).
- Saffer, A., Sommerfeldt, E. J., & Taylor, M. (2011, November). *Social media as a relationship-building function: What does the evidence tell us?* Presented on competitive paper panel: *The current status of social media research and practice in public relations*. Presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Sommerfeldt, E. J. (2011, March). *What do we really know about building relationships through the Web and social media?* Discussant on panel: *The promise and realities of social media in journalism and strategic communication*. Presented at the Mid-Winter Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Norman, OK.
- Sommerfeldt, E. J. (2010, November). *Teaching specialized public relations courses: A graduate student perspective*. Competitive paper panel: *Public relations education: Do we teach what we practice?* Presented at the annual conference of the National Communication Association, San Francisco, CA.
- Sommerfeldt, E. J. (2010, November). *Building bridges between public relations and the public sphere*. Competitively chosen panel discussion presented at the 2010 meeting of the National Communication Association, San Francisco, CA. (**Panel organizer, chosen as NCA theme panel**).
- Sommerfeldt, E. J. (2009, May). *Activist group relationships and power: Toward a typology of activist publics*. Competitive paper panel: *Keywords in communication: Reconceptualizing publics in public relations*. Presented at the annual meeting of the International Communication Association, Chicago, IL. (**Panel organizer, chosen as ICA theme panel**).

**INVITED
LECTURES**

- “Malaysian Reform Initiative: Networks of government reform” (March, 2019). Lecture to U.S. Embassy in Kuala Lumpur, Malaysia.
- “Monitoring and evaluation for the modern military: Best practice in public affairs” (2018, October). Keynote lecture to North Atlantic Treaty Organization (NATO) School, Oberammergau, Germany.
- “Research and evaluation in public affairs” (2016, May). Lecture to 31st Fighter Wing Public Affairs Division, United States Air Force, Aviano Air Base, Italy.
- “Going ugly early: Theory and best practices for public Affairs” (2015, November). Lecture to public affairs unit of the United States Army Reserve, Ft. Belvoir, VA.
- “Going ugly early: Theory and Best Practices for Public Affairs” (2015, November). Keynote Lecture to Annual United States Army Reserve Annual Public Affairs Workshop, Pinellas Park, FL.
- “Social network analysis as a tool for monitoring and evaluation” (2014, September). Lecture to Internews Network, Washington, D.C.
- “An introduction to monitoring and evaluation techniques” (2012, April). Lecture to Earth Journalism Network, Washington, D.C.
- “Research in public affairs: A framework for effective communication planning and assessment” (Senior guest lecturer, invited more than 30 times since 2011). United States Defense Information School (DINFOS), Ft. Meade, MD.
- “Applications of social network analysis for international development programs” (2011, December). Lecture to QED Group, Washington, D.C.
- “An introduction to social network analysis as a tool for monitoring and evaluation” (2011, October). Lecture to Internews Network, Washington, D.C.

**COURSES
TAUGHT****University of Maryland**

- Introduction to Public Relations (COMM201)
- News Editing (COMM332)
- Public Relations Theory (COMM350)
- Public Relations Techniques (COMM351)
- PR Design & Publications (COMM398D)
- Global Public Relations (COMM633)
- Seminar in Public Relations Publics (COMM631)
- Introduction to Graduate Study in Communication (COMM700)
- Ethics, Advocacy, and Activism (COMM798E)

Towson University

Public Relations Writing (MCOM 357)
Practice of Public Relations (MCOM 606)
Mass Media Graphics (MCOM 415)

University of Oklahoma

Public Relations Publications (JMC 3433)
Public Relations Writing (JMC 3423)
Typography & Design (JMC 3813)
Advertising Copy & Layout (JMC 3353)

**UNIVERSITY
SERVICE**

University of Maryland-College Park

Graduate Committee Member, Department of Communication, January
2017–2019

Faculty Interviewer, University of Maryland Department of English Self-
Study, May 2018

Search Committee Chair for Assistant Professor of Public Relations,
Department of Communication, August 2017–December 2017

Search Committee Member for Assistant Professor of Rhetoric,
Department of Communication, November 2015–January 2016

University Senate Representative, Department of Communication, May
2013–2016

IRB Coordinator, Department of Communication, May 2013–January
2017, August 2019–present

Faculty Advisory Committee, Department of Communication, 2016–2017,
2014–2015

Chair, Department of Communication Colloquium Committee, August
2012–May 2014

Department of Communication Undergraduate Curriculum Revision Task
Force, August 2012–2016

Department of Communication Graduate Recruiting Subcommittee,
January 2013–present

Towson University

Faculty Resources Committee, August 2011–May 2012

Department Library Liaison, August 2011–May 2012

Core Course Coordinator for Public Relations Writing (MCOM 357),
August 2011–May 2012

JOURNAL EDITORSHIPS	Guest co-editor, <i>Journal of Public Relations Research</i> , special issue on digital dialogic public relations, 2017–2018
EDITORIAL BOARD MEMERSHIPS	<i>Public Relations Inquiry</i> , 2019–present <i>Public Relations Review</i> , 2017–present <i>Journal of Applied Communication Research</i> , 2016–present <i>International Journal of Strategic Communication</i> , 2016–present <i>Corporate Communications: An International Journal</i> , 2016–present
INVITED MANUSCRIPT REVIEWER	<i>Asian Journal of Communication</i> <i>Chinese Journal of Communication</i> <i>Computers in Human Behavior</i> <i>Health Communication</i> <i>Human Communication Research</i> <i>International Journal of Communication</i> <i>International Journal of Strategic Communication</i> <i>Journal of Applied Communication Research</i> <i>Journal of Public Relations Research</i> <i>New Media & Society</i> <i>Public Relations Inquiry</i> <i>Public Relations Review</i>
SERVICE FOR PROFESSIONAL ASSOCIATIONS	ICA public relations division secretary, 2018–present NCA public relations division chair, 2016–2017 NCA public relations division vice-chair and program planner, 2015–2016 NCA public relations division PRIDE committee member, 2011–2012 NCA public relations division subcommittee on reviewing guidelines, 2011 Paper reviewer, ICA 2009–present, public relations division Paper reviewer, NCA 2009–present, public relations division Paper reviewer, AEJMC 2013–present, public relations division
DOCTORAL ADVISING	Jeannette Veins (2018–present) Gareth Williams (2016–present) Luke Capizzo, Ph.D. (2019, James Madison University) Sifan Xu, Ph.D. (2018, University of Tennessee) Stephanie Madden, Ph.D. (2016, Pennsylvania State University)
DOCTORAL COMMITTEE SERVICE	Katie Brown (2013–present) Brooke Fowler (2013–present) Rhys Lim (2015–present) Allison Chatham (2016–present)

Alex Thomas (2017–present)
 Duli Shi (2017–present)
 Lingyan M (2017–present)
 Ling Na, Ph.D. (2013)
 Claire Tills, M.A. (2014–2017)
 Sylvia Guo, Ph.D. (2019)
 Tyler Page, Ph.D. (2018, University of Southern Mississippi)
 Timothy Penn, Ph.D. (2018, Towson University)
 Melissa Janoske., Ph.D. (2014, University of Memphis)
 Julia Daisy Fraustino, Ph.D. (2016, West Virginia University)
 Amanda Kennedy, Ph.D. (2016, St. Mary’s University)
 Liang Ma, Ph.D. (2016, Texas Christian University)

GRANTS

Primary Investigator, “Assessing the Effectiveness of Digital Safety Methodologies and Interventions.” Research and Creative Scholarship Award, University of Maryland Graduate School, \$9,000, June 2017–August 2017.

Primary Investigator, “Emergent approaches to communication strategy for development agents in authoritarian environments,” Tier 1 Grant, Division of Research, University of Maryland, \$10,000, August 2015–August 2016.

Co-Investigator, “Training the Teacher: Diversity & Inclusion Training for the Oral Communication Program (OCP).” Grant from the University of Maryland’s Office of Diversity and Inclusion, \$13,000, September 2013–January 2014.

HONORS AND AWARDS

2019: Top faculty paper, public diplomacy division, ICA conference

2018: Visiting Professor, BI Norwegian Business School

2014: NCA Public Relations Division PRIDE Committee Award for Best Article of the Year

2012: James E. Grunig and Larissa A. Grunig Outstanding Doctoral Dissertation Award, public relations division of the International Communication Association

2012: Top five faculty paper panel, public relations division, ICA conference

2011: NCA Public Relations Division PRIDE Committee Award for Best Article of the Year

2011: Robberson Research & Creative Endeavors Grant, University of Oklahoma, \$800

2010: First place for visual presentation in a refereed poster session, AEJMC public relations division

2009–2011: Foundation Fellow, University of Oklahoma

2010: Top student papers, public relations (top three) and rhetoric and communication theory (top four) divisions, NCA conference

2010: Gaylord Family Scholarship. Gaylord College of Journalism and Mass Communication, \$500

2010: Recipient of the T. H. Lee Williams International Travel Scholarship, University of Oklahoma, \$1,500

2007: Recipient of the Western Michigan University-All University Graduate Research and Creative Scholar Award

2007: Recipient of the Western Michigan University-School of Communication Graduate Research and Creative Scholar Award

**CONSULTANCIES
(Selected)**

Social Network Analysis Consultant, Malaysia Reform Initiative, United States Agency for International Development, Office of Transition Initiatives, November 2018–March 2019.

Social Network Analysis Consultant, U.S. Department of State, Research and Evaluation Unit for Public Diplomacy, September 2018–May 2019

U.S. Department of Defense-White House Integration, The White House, September 2016

Judge, Defense Media Awards, U.S. Department of Defense, April 2017, April 2018

Judge, Comet Communication Awards, Lockheed Martin, April 2017, 2018

Social Network Analysis Consultant, IREX, “Community Solutions Program,” 2016–2017

Mid-Term and Final Program Evaluator, Internews, “New Voices: Public Participation for China through Innovation,” 2013–2014

Monitoring and Evaluation Specialist, Earth Journalism Network, 2011–2014.

**MEDIA
CONTRIBUTIONS**

Commentary on Hurricane Irma evacuations. Fox5 DC, September 8, 2017. <https://www.youtube.com/watch?v=2eUmUQbRv9Y>

“#DeleteUber or #BoycottStarbucks: The Power of Hashtags,” Alhurra TV, Middle Eastern Broadcasting Network, February 4, 2017. <https://www.youtube.com/watch?v=A7pPMKdPgTE>

Wiggins, Ovetta & Nirapill, Fenit, “Gov. Hogan’s office has blocked 450 people from his Facebook page in two years,” *Washington Post*, February 8, 2017, https://www.washingtonpost.com/local/md-politics/gov-hogans-office-has-blocked-450-people-from-his-facebook-page-in-two-years/2017/02/08/54a62e66-ed45-11e6-9973-c5efb7ccfb0d_story.html?utm_term=.923acdfff9c1